

Summary

Subject matter: Development and substantiation of the investment project for “Nalchik Ceramics”, ltd.

Author: Akhmetova Inna

Supervisor of studies: candidate of economics, assistant professor, chair of economics Melnik E.A.

Customer organization: “Nalchik Ceramics”, ltd.

Topicality of the research. An organization’s investment activity is an important integral part of its economic activity. The importance of investments in an organization’s economy can hardly be overestimated. The effective capital investment at all times has been one of the most important problems. Nowadays this problem also remains one of the most complicated both for organizations and whole states.

The definite criterion of an organization’s development amounts of the resources in the developed projects. So one has to thoroughly work out the investment program and strategy and constantly improve it to achieve the goals set.

Objective of the research is the development of the investment project for “Nalchik Ceramics”, ltd. against the background of the exploration of the essence of the investment activity and mechanism of the development and realization of the organization’s investment program.

Tasks:

1. to determine the essence, goals and tasks of the development of investment projects;
2. to characterize the investment activity in the RF;
3. to explore the technical and economic indicators of the “Nalchik Ceramics”, ltd.;
4. to analyze the investment policy of “Nalchik Ceramics”, ltd.;
5. to assess and substantiate the mechanisms of the development of the investment project for “Nalchik Ceramics”, ltd.;

6. to calculate the efficiency of the investment project for “Nalchik Ceramics”, ltd.

Theoretical and practical significance of the results of the research is the substantiation of the need for investments for the effective work of the organization and the importance of the development of the investment program. The main theses of the work, the results obtained can be used in the development of the project of the construction of the new bricks works.

Results of the research. To realize the investment project of the construction of the new bricks works using the technology of the American firm “J.C.Steele&Sons” one has to build a workshop and acquire the necessary technological equipment.

Recommendations:

1. To expand and diversify the company’s business by building the right investment policy and setting the main goals among which is the construction of the new bricks works.

2. This project is recognized as a priority for the company and is a profitable way of investing to generate additional revenues.