

## **The final qualifying work**

**The theme of the final qualifying work:** Expansion of the theme of tourist routes through the development of active sports tourism in the Caucasus Mineral Waters region.

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**Actuality of the theme of research:** Rapid popularization of sports in the country and the world causes the growth of demand for sports tours that allow a person to visit various sports facilities and constructions that are of great importance for the sport history of the country and the world, including water and hopping tourist routes designed for studying nature. As a result, the theme of our final qualifying work is extremely relevant. The planned sports events of the all-Russian and world level as the Universiade Krasnoyarsk-2018 and the World Cup-2018 confirm the fact that the Russian Federation is becoming the world leader in sports tourism.

The Caucasian Mineral Waters as a tourist and recreational center has a wide range of resources for the development of active sports tourism.

The presence of such sports resources as the mountains of the Caucasus range, the unique deltadrome in the Yutz mountain area, routes of various categories of complexity, as well as a large number of sports infrastructure facilities, attract sports tourists to the tourist region. This is another argument in favor of developing the stated research topic.

**The purpose of the final qualifying work:** Expansion of the theme of tourist routes through the development of active sports tourism in the Caucasus Mineral Waters region and the development of an active sport tour program for the Caucasus Mineral Waters region.

**Tasks of the research:**

1. determine the etymology of the notion of "active sports tourism" and consider the motivation for the development of active sports tourism in the region;
2. to consider the types of active tourism on the Caucasus Mineral Waters and to systematize the totality of resources for the formation of an active sports tour in the region;
3. make a general analysis of the infrastructure of the region and choose the optimal infrastructure facilities for organizing an active sports tour;
4. to work out the route and draw up the project documentation of the active sports tour in the region of Caucasian Mineral Waters;
5. Calculate the cost of the program of active sports tour in the region of Caucasian Mineral Waters.

**Theoretical and practical significance of the research:**

1. The possibility of using the information received for further study of the tourist and recreational resources of the Caucasus Mineral Waters region in order to organize sports and health tourism, expand the geography of active sports tourist routes.
2. The tour developed within the framework of the final qualifying work can be used in the work of tourist companies operating in the tourist-recreational region of the Caucasus Mineral Waters.

**The results of research:**

As a result of the analysis of sports resources and infrastructural objects of the Caucasus Mineral Waters region, results have been obtained that allow us to talk about the broad prospects for the development of various forms of sports tourism and sports infrastructure at the highest level. A shortage of specialized infrastructure facilities was identified and the importance of state support and improvement of existing sports infrastructure facilities as well as the need to build new facilities was determined.

As a result of the study, we developed an active sports tour for young people. This tour is unique, and can be used by tourist enterprises implementing receptive tours in the resort region of Caucasus Mineral Waters.

The developed tour can be presented as one of the ways to expand the theme of tourist routes in the region of the Caucasian Mineral Waters, and also positively influence the dynamics of tourist flows in the region.