

SUMMARY

Subject of the thesis: International Student Cooperation as a Factor of “Soft Power”

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Topicality of the research issue: This is due to the use of "soft power" tools for solving foreign policy problems, especially the opportunities of civil society, information and communication, humanitarian and other methods and technologies, in addition to traditional diplomatic methods.

One of the instruments of "soft power" is international student cooperation, the key element of which is the most active part of the world community - young people and, mainly, student youth.

"Soft power" is most effectively broadcast to young people due to their rapid adaptation and interest in the new. For example, on foreign students such "soft power" is imprinted in the form of information from teachers and management of educational organizations, which in turn retranslate the positions and ideas of the state apparatus. Foreign students, returning home, retransmit the information received in their own country. Also such "soft power" is expressed through the interaction of students with international student organizations, which spread their values in different countries, thereby unifying the international youth and student community.

Russia is among the top ten countries in the world in terms of the number of foreign students studying, which makes it possible to talk about the need to study international student cooperation in order to find ways to develop it.

Quality education, which meets the requirements of scientific and technical, social and economic development of society, is considered today by advanced countries as the main means of ensuring economic growth and improving the quality of life. The sphere of international education is a rapidly developing industry that brings substantial economic benefits to the state.

In this regard, it is relevant to study international student cooperation as a factor of "soft power".

Research object is “soft power”.

The purpose is to analyze of the current stage of international student cooperation as a factor of “soft power”.

Research tasks:

- to analyze the methodological foundations of international cooperation;
- to analyze the factor of "soft power" in international cooperation;
- to consider international student organizations as an instrument of "soft power";
- to analyze the activities of the Russian Federation in the development of international student cooperation.

Theoretical relevance of the results of the research. The theoretical provisions of this work contribute to a further in-depth understanding of the categories of "international cooperation", as well as mechanisms for its implementation. The conclusions obtained as a result of the research can be used for a more detailed theoretical understanding of the dynamics of various processes within the framework of international cooperation, soft power technologies, international student cooperation.

Practical relevance of the results of the research is determined by its relevance, as well as by the fact that the materials of the work can be used in the preparation and reading of courses on international relations for students of Russian universities, and also applied in the work of government bodies that implement Russia's foreign policy.

Structure: The work consists of an introduction, two chapters, four paragraphs, a conclusion and a bibliographic list of used literature, including 78 sources, including 23 in foreign languages and three annexes. The total amount of work is 67 pages of typewritten text.

Summary: Such a special type of foreign policy activity as "soft power" is associated with the spread of the influence of one state to others through mass communication, popular and high culture, the provision of educational services, a favorable economic environment, the dissemination of attractive humanitarian and political ideals, its own original value system, which other actors of international relations would like to import. "Soft power" is becoming one of the most important resources of influence in the modern world.

Analysis of international student organizations as an actor of international relations shows that "soft power" is most effectively broadcast to young people due to their rapid adaptation and interest in the new. For example, on foreign students such "soft power" is imprinted in the form of information from teachers and management of educational organizations, which in turn retranslate the positions and ideas of the state apparatus. Foreign students, returning home, retransmit the information received in their own country. Also such "soft power" is expressed through the interaction of students with international student organizations, which spread their values in different countries, thereby unifying the international youth and student community. International student organizations are one of the effective instruments of "soft power". The main goal of such organizations is similar - the union of young people and, mainly, students, the solution of their actual problems, the development of youth and student government.

The problem of international student cooperation as a factor of "soft power" is topical and requires further research.