

SUMMARY

Subject matter of the dissertation: Target programs in management of social and economic development municipal area (on the example of the Chegemsky municipal region of Kabardino-Balkar Republic of the Russian Federation).

Author of the master's dissertation: Soblirov Murat Kanshobiyevich.

Scientific supervisor of the master's dissertation: candidate of pedagogical sciences, senior teacher of chair of creative and innovative management and right Bodneva N. A.

Customer organization: local administration of the Chegemsky municipal region of Kabardino-Balkar Republic of the Russian Federation.

Topicality of the research: As the important instrument of implementation of social and economic policy of development of municipalities the program and target method serves. It provides the complex solution of problems on the basis of association of efforts and resources of various establishments, departments, the enterprises and the organizations, optimum use of economic and social potential, and also promotes as a whole to further increase of efficiency of a social production. Program and target approach allows to mobilize additional financial and material resources for development of municipalities.

Objective: consists in analytical research of application of program and target approach in management of social and economic development of the Chegemsky municipal area on the basis of the considered methodology of program and target approach, and also in development of recommendations about improvement of a program goals management by social and economic development of this municipality.

Tasks: to investigate essence and functions of management by social and economic development of municipality; to study the contents and the principles of a program goals management of municipality; to reveal value and features of a

program goals management of development of the municipal area; to characterize an organizational and legal basis of development of target programs in the Chegemsky municipal region of KBR; to analyse realized now in the territory of the Chegemsky municipal area target programs from positions of their compliance to requirements of program and target approach; to formulate recommendations about improvement of a program goals management by social and economic development of the area.

Theoretical and practical significance of the research: Final qualification work is based on works of domestic and foreign researchers in the field of practical application of program and target approach in management of social and economic development of municipality. In work normative legal acts and documents of federal bodies and local governments of the Chegemsky municipal region of KBR concerning development and implementation of target programs are used legislative both. Besides, such general scientific principles of knowledge of the social and economic phenomena, as the system analysis, objectivity, a dialectic method, unity of the theory and practice, comparison, analogy and other methods of research were used.

Results of the research: As of January 1, 2013 in the territory of the Chegemsky municipal area are realized 7 municipal target programs.

As subjects of program study education problems act; questions of assistance to development in the territory of the area of small and average business; public and social problems; problems of a housing-and-municipal complex of the area.

The main shortcomings of programs are: lack of a legislative basis and regulation of process of development and implementation of programs; non-compliance with the principle of organizational unity of strategic planning and programming; lack of the accurate tseleoriyentirovannost, adequate organizational and economic ensuring process of execution of the purposes set in programs and tasks; in programs the list of target indicators isn't offered; variable selection of

programs from among developed isn't applied, the system of the current monitoring of realized programs isn't developed; there is no developed uniform form of the report of a course of implementation of the target program.

Recommendations: Improvement of a program goals management by social and economic development of the Chegemsky municipal area can be carried out according to actions offered below:

- 1) the logical sequence of actions has to be built;
- 2) we developed the project of an order of development and implementation of target programs of the Chegemsky municipal area;
- 3) we formulated a set of obligatory substantial elements of the report on a course of implementation of the target program;
- 4) in the area it is necessary to create system of monitoring of target programs;
- 5) at an assessment of efficiency of realized target programs we suggest to apply the complex of indicators containing 6 types of efficiency – potrebnostny, program, productive, expensive, economic and social.