

Abstract
Graduation Level of Proficiency Paper
(Expert of an average link)

Title:

« Ethnographic tourism in the structure of domestic tour operating (with development of the tour "The Don Cossacks in history of Russia" in the Rostov region)»

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Research supervisor:

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Research Initiator: Pyatigorsk state university

Relevance of the research topic:

Today the aspiration of the person to self-development, has led to desire to learn cultures of other people, and it, in turn, has led promoting of an ethnographic type of tourism. The considered region has huge potential in the field as today it isn't so widespread in the sphere of ethnotourism, but the quantity of the tourist resources connected with culture of the Cossacks gives the chance of creation of a set of new tourist products. Thereof the subject chosen by me is extremely urgent.

Work purpose:

Studying of tourist ethnographic resources of the Rostov region and formation on their basis of the ethnic tour "The Don Cossacks in the history of Russia".

Tasks:

1. To consider the concept "ethnic tourism" and to define features of the organization of ethnic tours
2. To carry out the analysis of ethnic culture of the Don Cossacks and ethnographic resources of the Rostov region for formation of the program of an ethnic tour
3. To analyse quality of infrastructure of the Rostov region
4. To develop the program of an ethnographic tour on the Rostov region and to make to it the project documentation
5. To carry out calculation of cost of a tour

Theoretical and practical importance of a research:

The materials collected, systematized and analysed in this work can form a basis and a source for further researches of tourist recreational resources of the region and its infrastructure. At the same time there is also a possibility of further use of her basic provisions and the drawn conclusions as an auxiliary grant for expansion of the existing ideas of ethnographic tourism and its role in the Rostov region. The tour developed in this project, can be used by the operating travel companies as a finished tourist product.

Results of a research:

The concept "ethnographic tourism" and features of the organization of ethnographic tours is considered, the analysis of recreational resources of the

Rostov region is carried out, and also her infrastructure is considered. A tour for the term of 7 days / 6 nights has been as a result created, all documentation on a tour is made, prime cost of the permit to 1 person is calculated.

Recommendations:

Data and results of the conducted research can be used when reading courses on tourist's agency and tour operator activity. Also materials can be involved in writing of works on a similar subject or can form the basis of a new tourist product.