

Abstract

The theme of the final qualifying work: "World Heritage sites of Russia and their role in the development of domestic tourism"

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Relevance of the research topic. Emphasis on the development of domestic tourism based on the effective use of the resources of cultural, historical and natural heritage is an extremely urgent task for modern Russia. This is due to the fact that under the conditions of changing the technological structure, the decline in industrial production, the strengthening of the bank in the raw material orientation of the national economy, it is the involvement of monuments of the cultural, historical and natural heritage that the country is so rich in in the economic turnover of the tourism industry that can become a real alternative for the social Economic and cultural revival of Russian regions.

The goal is to study the World Heritage sites and their role in the development of tourism and the development of the cultural and historical weekend tour "World Heritage of Derbent".

Tasks:

- consider the world heritage as a special resource and factor for the development of tourism;
- identify the World Heritage sites in Russia;
- study the legal and regulatory framework for the protection and use of heritage sites in Russia;
- give a general description of the Republic of Dagestan;
- explore the World Heritage sites of the Republic of Dagestan as an important resource for the development of domestic and inbound tourism;
- develop a draft cultural and historical tour of the weekend in Dagestan "World Heritage of Derbent."

The theoretical significance lies in the ability to use the collected and systematized information for further study of the problem of organizing and developing domestic tourism on the basis of the resources of the world heritage of Russia.

The practical importance of the work lies in the possibility of using practical recommendations for the development of tourism based on the resources of the world heritage of Russia, a developed tour can be used in the work of tourist firms, and also of interest to all who are interested in cultural and historical tourism.

Results of the research: The cultural and historical tour of the weekend "World Heritage of Derbent" developed by us is ready for implementation as a full-fledged tourist product. The tourist product is developed on the basis of cultural sites of the world heritage of Derbent. In our opinion, this fact can contribute to:

- popularization of Dagestan as a tourist destination in general;
- increasing tourist flows to the region;

Promotion of the regional tourist product in the domestic and international tourism market.