

SUMMARY

Subject of the thesis: Information technology as a part of «soft power» in the world politics

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Relevance of the research issue is defined by the fact that nowadays the information technologies becoming an integral part of the international relations. Web technologies are changing the global scale, this phenomena can become both new threats and new weapon of the regional and global security.

At the present time the world political process is undergoing fundamental changes. Configuration of the modern world order has not acquired its final shape yet, and there is no consensus on this issue in the scientific community. In this situation it is necessary to formulate a clear understanding of the problems and prospects of using and regulation of the Internet, to identify priorities of the manipulation with a help of the web technologies.

Foreign policy picture of the world is determined to a large scope by the behavior of sovereign states. In this context, the future scenario of modeling new information world seems sensible.

The purpose of the work is to study the features of using information technologies in the world politics, prospects and the future scenario of development of the Internet.

Research objectives:

- to analyze the information technologies as a category of political science;
- to make a research of basic information tools to implement foreign policy in international relations;
- identify particular use of information technology as part of the "soft power";
- consider new methods of information technology as leverage in world politics;
- to analyze the use of social media as a new platform for political manipulation;
- to define influence prospects of information technology on the foreign policy of the Russian Federation;

Scientific novelty of the final qualifying work is to conduct a comprehensive study of the peculiarities of regulation and use of information technology and social media in particular. In addition, during our research we took into account the present condition of the world system, as well as information warfare within the recent conflicts in the world arena (Georgia, Egypt, Ukraine).

The work was carried out analysis of prospects for the development and use of information technologies in Russia's foreign policy, while for comparison considered doctrine and US way of informatization.

Structure: introduction, two chapters, containing three paragraphs each, conclusion and a 93-reference bibliography (forty three of which are in English). The total volume of work is 87 pages of typescript.

Summary: Configuration of the modern world order has not acquired its final shape yet, and there is no consensus on this issue in the scientific community. Information and its daily use significantly affected the system of international relations and global governance by bringing new trends in the very understanding of world politics.

Today, most of the states build their foreign policy by focusing on modern development factors in world politics. Those who are not following this principle can be marginalized from modern society. This can affect both the policy of national states, and the entire global arena.

We need to pay our attention to the researches of information technologies as a new factor of a world order, collective security and global governance. There is an urgent need for a proper and timely regulation of this phenomenon. Moreover, the world community has to create new mechanisms in order to use information technologies in a peaceful way.

On today's information arena mass media competing with the sources which are available to anyone like Facebook, Twitter, Vkontakte est. Thanks to this networks witnesses can share the information with a rest of the world, officials can point their position, and all the people can communicate without any barriers. Development of this sector is extremely important, and many countries are interested in it. U.S. became pioneers of this method. In this regard, in the global information society it is necessary to establish a multipolar system for the full inclusion of all actors in international relations.