SUMMARY

Subject of the thesis: Foreign economy strategies of Russian TNCs.
Author: Erkenova Dana Aslanbekovna
Academic Adviser: Romanko L.V. Assistant Professor, PhD, Economic Sciences
Organization: School of International Relations, Chair of International Relations, World Economy and International Law, Pyatigorsk State University.

The relevance of the research topic: Russian oil and gas companies use a variety of strategies in the process of its expansion into foreign markets. They have similar elements both with the strategies of the world's leading oil and gas companies and with the strategies of new industrial countries. However, the configuration of these elements, their order, and the methods of application of foreign strategies, Russian companies, including oil and gas companies have their own specifics. The character of their formation as corporate structures determines this specificity.

The purpose of the study is to analyze the features of the forming and development of strategies for enhancing the activities of the leading Russian companies abroad and the methods of gaining competitive positions in the world markets.

Research objectives:
- to reveal the nature of TNCs and the causes for their formation;
- to consider the theoretical bases of the trans-nationalization process;
- to explore the basic stages of the process of internationalization for Russian companies, including the period of the financial and economic crisis;
- to determine the place and role of Russian TNCs in the world market;
- to consider the possible forms of the foreign economic strategies of Russian TNCs.

The scientific novelty of the research: The analysis of domestic and foreign activities of transnational corporations is held; the problems and prospects of development of Russian transnational corporations are identified; the main directions of foreign economic strategies of Russian TNCs are examined.

The structure of the work consists of an introduction, two chapters, 6 paragraphs, conclusion, a 147-reference bibliography (18 of them are in foreign languages) and applications. The total volume is 68 pages.

Summary: Russian companies are gradually included in the authoritative international rankings of largest TNCs. Leading positions among Russian companies occupy the structure of Russian fuel and energy complex.

Globalizing their activities, Russian companies consider themselves to be industrial leaders and come in a variety of international partnership on the equal conditions. This applies to the Russian oil and gas companies.

In the process of foreign expansion, Russian companies of the oil and gas sector use the entire arsenal of strategies, worked out by the management theory. Russian companies on international markets are still under developing. However, this stage is almost completed, and Russian companies are gradually going to the
step above, using various business strategies in accordance with its goals and objectives.