

SUMMARY

Subject of the thesis: actual problems of legal regulation of the international information exchange.

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The relevancy of the subject of research. The development of the information and communication technologies (ICT) opens the opportunity for the enterprises and people to communicate and conclude transactions instantly on a global scale with other parties using electronic means. Intensive introduction of the modern information technologies in economy, public administration as well as in various public processes is the key component of the accelerated development of the states, structural transformations in economy and the reform of public administration. All this is reflected in the growing domestic demand for information technologies.

Thus, there is a necessity of the comprehensive analysis of international legal principles of the Internet functioning and ensuring its information security. This determines the relevance of the scientific and applied character of the given research topic.

The object of the research: relations arising between subjects of international law that concern providing the information exchange.

The subject of the research: international legal principles and norms, as well as other international acts and documents in the field of legal regulation of the information exchange. Besides, the given research deals with the analysis of international legal problems concerning the fight against cybercrime.

The purpose of the research: studying topical issues of regulation of the international information exchange; systematic and comprehensive study of international legal problems of ensuring information security in the Internet; the detection of typical features of such problems and establishment of the most perspective ways of their solution by means of international law.

The following **tasks** are set in relation with the above mentioned purpose of the research:

- to investigate the basic principles of regulation of the international information exchange;
- to provide a concept of the international information exchange;
- to study contracts and the normative legal acts regulating the international information exchange;
- to investigate existing gaps in legal regulation of the international information exchange;
- to study present problems in the sphere of the international information exchange;

- to consider problems in international legal regulation of the Internet;
- to study legal bases of advertising activity and problems in the sphere of the international advertising exchange;
- to consider cybercrime as one of problems of the international information exchange and suggest the possible ways of its solution.
- to analyze legal regulation of the information exchange by customs administrations, their problems and perspectives.

Scientific novelty of the research is defined by the necessity of development of the international legal cooperation in the sphere of maintenance of the information exchange. The information exchange is treated in the given research as a part of the problem residing in providing comprehensive system of the international security.

The **provisions** submitted for thesis defense:

- it is suggested to create the universal international legal mechanism of regulation of the Internet and protection of personal information which will include creation of specialized body similar to the Internet police, operating on the cross-border basis, controlling the Internet and preventing illegal penetration into electronic databases of citizens.

To solve the problems connected with emergence and increasing distribution of cybercrime, it is suggested to create the System of international information security within the framework of fight against cybercrime. The tasks of the System will include: stopping electronic hooliganism, piracy, hacking, as well as preventing the Internet usage in terroristic and diversionary purposes and other cybercrimes. It is also recommended to develop the uniform international legal act – UN Conventions against cybercrime.

- to solve the problems of international advertising exchange it is suggested to adopt the statutory act in the field of the advertising right, for example, the Advertising code. The Advertising code consists of the General part, regulating the general provisions devoted including commercial, social and political advertising and Special part, establishing punishments for violations in the field of the advertising right;

- it is recommended to take certain measures to ensure the information security of customs administrations in the course of data exchange. For example, it can be done by creating interdepartmental protocols of customs administrations concerning the maintenance of information security during database exchange.