

SUMMARY

Subject matter of the Graduation Thesis: The State Cultural Policy Implementation at the Municipal Level (by the Example of the Baksan Municipal District of the Kabardino-Balkar Republic)

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Information about customer organization: the District Municipal Administration of the Baksan Municipal District of the Kabardino-Balkar Republic.

Topicality of the research: Under present conditions of the Russian Federation's reformation and modernization of all aspects its life the issues of working out and implementing the cultural policy which is appropriate for the basic social and cultural development vector of this country, are getting more and more urgent. Culture as a cumulative result of people's social activities, as a dynamic system of reproducible values and programmes of human behaviour which are enshrined in sign systems and endowed with meanings, is seen as a major momentum for modern social development.

Objectives of the research: are to examine the process of the state cultural policy implementation at the municipal level and work out some appropriate recommendations to improve it.

The tasks of the research:

- to examine theoretical and legal bases of the state cultural policy;
- to study some practical approaches to the state cultural policy at the municipal level and find ways to improve them (by the example of the Baksan Municipal District).

The theoretical and practical significance of the research. The findings and practical recommendations elaborated in the research work can be applied both in

the activities of the Department of Culture of the local Administration of the Baksan Municipal District as well as in the practical activities of other municipal bodies and institutions implementing the state cultural policy.

The findings of the research: The cultural policy implementation in the Baksan Municipal District is based on the principles of accessibility to the masses, their involvement in the District's cultural life, creation of new and socially useful forms of recreation and leisure. Cultural institutions of the Municipal District play a leading role in the creation of conditions to meet people's spiritual and aesthetic needs, to develop an all-round personality, to preserve and develop Folk art, to provide supplementary education.

However, some negative factors that influence the quality of the services provided and the functioning of the District's cultural sphere continue to be present:

- insufficient staff and resources provision;
- incomplete regulatory and legal support of the quality standards of the services provided and the regulation of institutions' activities;
- the forms and methods of interaction with the consumers of cultural services and their target audiences are being slowly updated.

Recommendations: In order to improve the practice of the state cultural policy implementation in the Baksan Municipal District it appears advisable to carry out an independent assessment of the quality of the District's institutions work which provide services in the cultural sphere. The participants who would carry out this independent assessment can be: public organizations; professional communities; the Mass Media; other experts.