Key words: radio journalism, children radio broadcasting, children's media.

The relevance of the research topic The topicality of the research topic is due to the fact that the aspects of children's programs on radio are considered rather rarely by academic theorists, mainly researchers take as a basis the work of children's television, the press or media consumption. Significant research on children's radio journalism in the majority belong to the Soviet era. Moreover, this topic is very important, as well as the consideration of any other children's media that directly affects the formation of the personality of the younger generation, especially given that the information and development of children is quite fast, and broadcasting here can be an effective tool Upbringing of children. Despite all the positive aspects of children's broadcasting, there are some problems. An important question arises in the framework of this topic: is it inherent today for children's radio the same functions and expressive means that were widely used earlier, whether it will be able to achieve a level of variety of themes and quality of performance, as a radio broadcast of the Soviet period.

The purpose of the work is to analyze the problems of the development of Russian children's radio programs when developing a children's radio program.

The realization of the declared goal determined the formulation and solution of the following tasks:
- to systematize the notion of child radio transmission and to characterize its types and signs;
- to trace the evolution of children's programs on the radio;
- analyze the features of children's radio broadcasting on Radio Rossii;

Results of the study. In the study, all the tasks were solved: the concept of children's radio transmission was systematized and its types and characteristics were characterized; The process of the evolution of children's programs on the radio; Features of children's radio broadcasting on "Radio of Russia" are analyzed; The concept of a regional children's radio program has been developed.