

## SUMMARY

**Topic:** Specifies on report-production at modern Russian television.

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**Topicality:** We live in the world where the information has become the most important part of our lives. Necessary to further explore the genre specifies on report-production at modern Russian television, to identify typical characteristics. Specifies on reporting is determined by several factors, which also require further study not only on the theoretical plane, but in practical application. Creating journalistic product is artistic process related to most important realities of our life.

**Objective:**

- to study report-production at modern Russian television;
- to analyze the creative work Act and become the best.
- to analyze the Russian television.

**Texture:** the introduction, the two chapters, each of those consists of two paragraphs, the conclusion and 77 references (two references in foreign languages). The total volume comprises 62 typewritten pages.

**Summary:** Reporting is an informational genre of journalism, prompt and detailed report of an event, which witness or participant is the author. The television report illustrate situation not only by talking about but also through "image" (video series). Journalist reports not only "what" happened, but also "why" and what consequences all this has resulted or can result.

Reporter analyzes the event, its background, consequences, giving the floor to participants of the event. In the foreground a personal perception of the event. That is why report much depends on the author's personal qualities. The author chooses the facts which worried him.