

Abstract

Subject of the thesis: The role of modern transnational corporations in the world economy.

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Relevance of the research topic: is explained by increasing role of transnational corporations in the process of international capital flows, the deepening of globalization and the international division of labour. Since the world economy is characterized by the rapid development of transnationalization at the present stage, the role of its main driving force is played by transnational corporations. In the process of analyzing the dynamics of TNC activities in the world, it is necessary to determine the role of Russian companies in the global economy. The relevance of this aspect of the study is high, given the aggravated situation of Russia in the international arena.

The purpose of the research - analysis of the degree of influence of TNC activities at the present stage of international economic relations.

Research objectives:

1. Identify the theoretical foundations of TNCs;
2. Identify the reasons for the increasing influence of corporations in Japan and China;
3. Identify the dynamics of TNC development at the present stage;
4. To point out the problems of TNCs in the Russian economy and suggest methods to solve them.

The scientific novelty of the research is that a comprehensive study of the activities of TNCs has been conducted, as well as methods to increase the competitiveness of Russian transnational corporations in modern conditions.

The structure of the work:

The work contains an introduction, two chapters, 4 paragraphs, conclusion, bibliographic list of references-104 sources (86 of them in Russian and 18 in foreign languages), 11 tables and 8 figures. The total amount of work is 84 pages of typewritten text.

Summary:

The deepening and expansion of the process of transnationalization is a distinctive feature of the modern world economy, where transnational corporations play a key driving force. The emergence of major international manufacturing companies with foreign affiliates is closely linked to the strong increase in FDI, as well as the expansion of the technological potential of the company through the transfer of technology to foreign affiliates. The place of TNCs in the world economy is not confined to the sphere of circulation, and their functioning also has a direct and enhanced market impact that cannot be underestimated. The progression of such a phenomenon as transnational corporations, one way or another, leads to certain consequences in international economic relations.