

Subject matter: «Emotive aspect in texts of political discourse and problems of translation»

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Research relevance: the emotiveness in political discourse presents the main difficulty for translation due to the unknown mechanisms of their manifestation.

Purpose: to study the category of emotiveness in the political discourse and to analyze the specifics of translation of emotive components from English into Russian.

Tasks: to define the concepts of discourse and political discourse, to analyze the emotiveness as a problem of linguistics, to study translation peculiarities of emotive components in the political discourse.

Theoretical and practical significance: is in complex approach towards the study of emotiveness that enables the researcher to reveal the mechanism of its translation.

Results of the research: the aim of political discourse, realized in political speeches, party programs, parliamentary and electoral debates is the impact on mass consciousness in order to convince listeners, call for specific actions; its study helps to understand the specific features of translation of emotive components; at the same time the results show the necessity to study the emotiveness in political discourse.