

SUMMARY

Subject of the thesis: The political process of forming “the soft power” of modern Spain

Author: Muhamed Kardanov

Academic Adviser: Parastatov S.V., PhD, Political Science

Organization: School of International Relations, Chair of International Relations, World Economy and International Law, Pyatigorsk State Linguistic University.

Relevance of the research issue: The modern world of politics has been taking new forms. This trend has to do with the processes of globalization, internationalization and the transformation processes within the societies themselves. The multipolar structure of the world has become the major tendency. The strategic goal of the states is the geopolitical and geo-economic positioning of themselves in relation to the world centers of power and becoming part of one or several centers of global influence.

In this respect Spain is one the most successful states. It is an active actor of the modern international relations. This fact explains the relevance of studying Spain’s political processes, namely the most successful mechanism of these processes- “the soft power”.

The purpose of the work is to analyze the political process of forming Spain’s soft power

Research objectives:

- to outline the meaning of the term “political process”,
- to analyze the methodological approaches to researching the nature of political processes,
- to study the political process of forming “the soft power”,
- to examine the political processes of modern Spain,
- to fix out the cases of “soft power” in modern Spain and to find out the mechanisms of its realization.

Scientific novelty is in the fact that the research work presents complex analysis of the resources of forming the soft power mechanisms.

Structure: the two chapters, containing four paragraphs, the conclusion and a 143-reference bibliography (twenty one of which are in foreign languages) and the five Appendixes. The total volume is 87 pages.

Summary: The most promising mechanism of carrying out foreign policy is “soft power”.

When analyzing Spain’s soft power one can single out three important social cultural factors: the attractiveness of spanish culture, values and foreign policy taken as diplomacy in a wider sense. The most significant resources of Spain’s soft power are:

- the spanish language, style of life, sports, tourism (in culture),
- the ideological principle of democracy, active cooperation with international organisations (in the sphere of values).

“Soft power” is the main instrument of modern Spain’s foreign policy. The creation of the positive image of Spain by means of “soft power” contributes to the

role of the country in the international arena. Nowadays it is mainly used in the foreign policy of Spain in relation to Latin America.