

SUMMARY

Subject matter of the dissertation: FACTOR OF A LEADER IN INNOVATION OF THE ORGANIZATION WITH STATE PARTICIPATION (on an example of "Russian Post")

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Customer organization: Federal state unitary enterprise "Russian Post" is a single supplier of postal services throughout the territory of the Russian Federation. Address: Russian Federation, Stavropol Territory, Essentuki, Kislovodsk st., 18.

Topicality of the research. In nowadays world the role of leader in the organization are very important in the field of innovation management. Today the effectiveness of any organization depends not only on the state of the market in which it operates, and not only on the economic relations that the organization builds with other economic entities. In addition to these important factors, there is another - the effective operation of the personal factor of the organization. Post offices are social objects that provide necessary services to the population, especially in remote locations. Introduction of innovations is a necessary condition for the survival of the organization "Russian Post" in conditions of the information progress and development of Internet technologies. However, many innovations are impossible without a strong and decisive leader at the head of the organization. The relevance of our study is to identify and classify the main features of the leader of the organization with state participation on the example of "Russian Post".

Objective: identify factors of management and determine its impact on innovation in the organization, using as a research subject the factor of a leader in innovation activities in "Russian Post".

Tasks:

- explore innovative policies in the organization with state participation;

- describe the role of the leader in innovation in organizations with state participation;
- to consider the international experience of managers in the implementation of innovation in organizations with state participation;
- describe the innovative policies of the enterprise "Russian Post";
- analyze the work of the head in the implementation of innovation policy in the "Russian Post";
- develop ways to improve activities of the leader in innovation in the "Russian Post".

Theoretical and practical significance of the research: theoretical significance is to analyze the factor of a leader in innovation the organizations with state participation. Results can be used in the further study of this problem in relation with other organizations. The practical significance is using the results of our study as textbook recommendations to the scientific discipline of innovation management, as well as the material for the development of training programs and seminars.

Results of the research: the first chapter is devoted the theoretical foundations and approaches to the definition of "innovation policy", the role of the leader in innovation the organizations with state participation. The subject of the research is the head of the organization with state participation. The second chapter is characterized the innovative activity of the "Russian Post", identified the advantages and disadvantages of the existing innovation policy and there are given the recommendations for its improvement.

Recommendation: there are proposed and described a strategy to improve the existing innovation activity of a leader in the organization "Russian Post" and mechanism for its implementation on the basis of encouraging the innovation processes of employees, establishing the company's objectives and key management tasks, as well as system monitoring changes.