

SUMMARY

Subject of the thesis: Information support of The People's Republic of China's external policy.

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Relevance of the research issue: Taking into consideration the fact that at each stage of social development, mankind has tried in its own way to comprehend the foreign policy significance of information and to propose an optimal model for its use, it seems important to study the theoretical and conceptual foundations of the information support of the foreign policy of the modern state (IWP), capable of giving a complete picture of how evolved scientific views on this phenomenon, as its contents depends on international political events, scientific and technical progress and what is the content of external information policy strategies used today.

In the context of globalization, there is a tendency to transform approaches to informational support of foreign policy when the strategy of foreign policy information is coming to the place of political propaganda aimed at realizing such important tasks as the formation of a positive image of the state, the promotion of its objective perception in the world, soft "power leading world powers seek not only to emphasize the color of the civilization of the country, but also to ensure its successful positioning in the world. In this regard, the study of foreign policy information strategies used by leading countries of the world information market today, which reveals key aspects (instrumental, technical, regulatory and legal) of the state's external information policy on its way to a new information order acquires additional urgency.

Of particular interest for study is the system of information support for the foreign policy of the People's Republic of China, a country whose growing power is due, inter alia, to the development of information technologies for foreign policy influence and the widespread use of Chinese soft power tools. As a result, China is now already costing many countries, including the United States, a number of indicators of information and communication sphere and political influence. Consequently, the experience of learning Chinese foreign information system can represent a particular interest for a number of other countries, including Russia, in the context of the definition of the optimal forms and tools of information support of foreign policy.

Moreover, in terms of intensifying and strengthening the multifaceted Russian-Chinese cooperation and partnership to study the Chinese system of foreign policy information can help to determine the possible directions of further development of cooperation between the two countries in the sphere of information.

The purpose of the work is to identify the essence, characteristics and mechanisms of the Chinese's information support system of foreign policy and determine the trends for its further development.

Research objectives:

- trace the evolution of scientific views and conceptual approaches to informational support of foreign policy;
- describe the main foreign policy information strategies of leaders in the world information space;
- systematize the features and mechanisms of information support for China's foreign policy;
- determine the tendencies of the further development of the Chinese system of foreign policy information, including from the perspectives of Russia's interests.

Scientific novelty:

- the main approaches to the information support of the modern state's foreign policy are systematized, the key foreign policy information strategies used by the leading countries of the world information space are identified;
- the peculiarities and competitive advantages of the Chinese system of information support of foreign policy are revealed, the role of new information technologies in the modernization of the Chinese foreign information policy is clarified, promising directions for the further development of the Chinese system of foreign policy information from the point of view of Russia's interests are identified.

Structure: the two chapters, containing two paragraphs each, the conclusion and a 114-reference bibliography (50 of which are in foreign languages) and the 7 Appendixes. The total volume is 79 pages.

Summary: Modern information technologies to a large extent increase the potential of information resources of foreign policy and prove the importance of the information factor in expanding the country's foreign policy influence in the world. In the conditions of modern realities, the system of information support of foreign policy is designed not only to promote the image and prestige of the state in the world, but also, due to the high importance of information and information technologies, to solve many problems of information security, effectively supplementing traditional methods of foreign policy and diplomacy and in some cases Replacing them. Realizing this, every state in the modern world strives to develop and improve its national system of foreign policy information. The rapid growth of ICT causes a wide application of new information and communication technologies in the framework of information policy of foreign policy in combination with the formation of a set of international legal and ethical standards for their safe and correct operation.

At this stage, the information system of China's foreign policy is a qualified, technically equipped foreign-policy information apparatus based on the principles of centralized control, non-confrontation, pragmatism, culture-centricity, propaganda of "openness" and "pluralism of opinions" in China. Adherence to these principles, supplemented by substantial investment in the development of the IWPR tools, allows the PRC to "soften" the perception abroad of a significant expansion of the Chinese economic, military and information presence in the world, to withstand competition with foreign propaganda, to reduce pressure from the Western powers in the issue of freedom of speech and in general to strengthen

their positions in the global information space and in international processes. In the context of a high probability of further expansion of China's influence in the world, strengthening Russian-Chinese cooperation in areas of mutual interest in the development of information technologies, ensuring information security, regulation of the Internet space seems promising for the Russian Federation.