

Summary

Subject matter: China as an object and place of the realization of tourist activity.

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Topicality of the research is conditioned by the fact that at present tourism is one of the most dynamically developing spheres of modern business, and China is one of the leading countries in this sphere on the world market. Besides, tourism plays a significant role in the formation of the gross domestic product of the modern Chinese state, in the creation of additional jobs and the provision of employment.

Objective of the research: on the basis of the detection of the existing domestic and foreign conditions and factors to explore the processes and determine the ways of the transformation of China into the object and place of the development of world tourism.

Tasks of the research:

- to examine the history of the development of tourism in China;
- to examine China's state policy in the field of the development of the tourist industry;
- to analyze the modern state of the tourist industry in China;
- to study the specific features of the exit and entry tourism in China;
- to designate the role of China in the world tourist industry;
- to reveal the problems and perspectives of the development of the tourist activity in China;
- to examine the recreational division into the regions of China's territory, the country's natural resources, their types and kinds;

- to highlight the nature and specific features of the cultural and tourist business;
- to examine the development of the tourist infrastructure and tourist business.

Theoretical and practical significance of the research is conditioned by the possibility of the use of its materials in the analysis of the circumstances of the modernization of the modern Chinese society, which is in the stage of the active and forward development, and which was able to make formidable progress in a sufficiently limited historical period.

The findings contained in the work are of interest both for the scientific and teaching activity in Russia's higher education institutions and for university students and post-graduate students of the departments of oriental studies, exploring the socio-cultural and economic development of modern China.

Results of the research showed that modern China in the conditions of the accelerated economic growth and transforming into one of the leaders of the world economy is actively using tourism as an important resource of the growth of the country's GDP, of the intensification of the foreign trade balance, of the creation of additional jobs and the securing of the employment of the population. The development of the tourism infrastructure exerts great influence on such key sectors of the Chinese economy as transport and communications, construction, agriculture, consumer goods production, i.e. it serves as a specific catalyst of the socio-economic development.

Recommendations:

1. In the subsequent indepth research into the problems of the development of the tourism infrastructure one should pay attention to the characteristic of the location of its main objects.
2. When examining the entire Chinese tourist business, including its practical sides one should pay particular attention to the specific features and conditions of its legal provision.