

АННОТАЦИЯ

Выпускная квалификационная работа на тему: «Русскоязычные средства массовой информации _____ за _____ рубежом: функциональный анализ» Автор: Ливандрвская О.А. Организация-заказчик: Пятигорский Государственный _____ Лингвистический _____ Университет, Институт Международных Отношений, кафедра конфликтологии, связей с общественностью и журналистики,

Ключевые слова: средства массовой информации, национальные и глобальные СМИ, внешняя информационная политика, информационная сфера, русскоязычные средства массовой информации, типологические характеристики, зарубежные СМИ.

Relevance of a subject of research is caused by that circumstance that now in the conditions of globalization of mass media turn into the significant foreign policy resource of the state providing its information superiority and domination in the world, including in questions of formation of "agenda" and world public opinion.

The purpose of work is identification of functional capacity of Russian-speaking foreign media as instrument of realization of foreign information policy of the Russian Federation. Achievement of a goal assumes statement and the solution of the following **tasks:**

1. to define the nature of an information field of Russian-speaking foreign mass media, features of its organization and functioning;
2. to submit the survey analysis of the modern market of Russian-speaking media in the foreign states;
3. to reveal the functional potential of Russian-speaking foreign mass media and to designate prospects of its use in a context of realization of actual problems of foreign policy of the Russian Federation.

Theoretical and practical importance of research. The scientific-theoretical importance of the thesis consists in the made attempt of theoretical judgment of a place and a role of Russian-speaking mass media in information space of the foreign states, determination of their functionality in realization of foreign information policy of Russia and possible use of the received results in research work.

The practical importance of the real research consists in possibility of use of the actual material, separate theoretical provisions and logical justifications of work in the course of teaching of such

high school disciplines, as "Bases of the theory of journalism", "The theory and practice of mass information", "Information support of foreign policy of the Russian Federation", and also by drawing up educational and methodical grants for students journalists.

Results of research: Today the question of a role of Russian-speaking mass media in preservation and Russian distribution outside Russia, and also in formation of uniform Russian-speaking space is very actual not only in Europe where the number of Russian-speaking diaspora continues to grow, but also in the former Soviet Union countries. Creation and existence of new mass media in Russian, becoming carriers of the general cultural basis and national cultural wealth, are one of opportunities of support of the Russian-speaking population abroad. From at what level of development there is this social institute, preservation of national, cultural unity of the Russian abroad with Russia in many respects depends.