

Summary

Subject matter: Development of the effective strategy of management of the logistic development of the Intermodal Transport Hub of KBR.

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Customer organization: Nalchik Intermodal Transport Hub.

Topicality of the research: Among seven key clusters determining the long-term specialization of the economy in the non-commodity branches is transport logistic which in the perspective should adequately meet the needs of the economy and population for the transportation of goods and successfully compete on the world markets.

Objective of the research: is the development of the effective strategy of management of logistic development of Nalchik Intermodal Center KBR.

Tasks: 1. to examine the logistic essence and structure of international transitory transportation and development of transport corridors; 2. to consider the problems of the development of the international transport corridor of Europe – Caucasus- Asia with KBR; 3. to characterize the systemic management of the transport hub; 4. to analyze the logistic potential of management of the development of the hub; 5. to offer practical recommendations on the improvement in the management of Nalchik Intermodal Transport Hub.

Theoretical and practical significance of the research: is that its theoretical and methodological principles and concrete recommendations can be used for the development of the strategy of logistic management and improvement on the effectiveness of the logistic management in the organization under study.

Results of the research: the construction of Nalchik Intermodal Transport-logistic Center will enable KBR to attract additional investment to the economy.

Recommendations: improvement in the effectiveness of management of the Center by designing the strategy of its logistic development.