

Summary

Subject matter: Management of the intellectual potential of the organization of local government (on the example of Pyatigorsk Administration).

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Customer organization: Administration for property relations.

Topicality of the research: The nature of the development and transformation of the socio-economic processes in the Russian society in conditions of the market and institutional transformation, growth of competition and scientific and technological progress stipulated new needs and specifically new ways of their satisfaction. In its turn this requires the change both in the ways of public and municipal management and the resources used. The information and intellectual potential of the bodies of local government, i.e. knowledge, skills, high technologies, organizational culture, etc. are coming to the fore. The organizational of the exploitation of the intellectual potential refers to the rank of the most complicated tasks of modern management, whose solution requires the formation of the specific approaches to management promoting the creation, dissemination and productive application of knowledge. In its turn the intellectual potential is needed to acquire new knowledge, abilities skills and generation of new intellectual products and also to achieve results in the process of the realization of the strategic goals set.

Objective of the research: Study and development of the theoretical and methodological foundations for the formation of the system of management of intellectual potential of a modern body of local government.

Tasks:

- to determine the theoretical and methodological basis, factor – based characteristics of the evaluation of the new paradigm of organization management;
- to reveal the content and essence of the notion “intellectual potential” considering its structure;

- to formulate the strategic goal, principles and key functions of management of intellectual potential to highlight the social mechanisms of management of the creation and development of the organization's intellectual potential;

- to substantial the system of management of the use of the organization's intellectual potential, to determine the key directions and methodology of its construction;

- to develop the theoretical concept of the strategic management of the intellectual potential of the body of local government;

- to propose organizational, technological and methodological recommendations on the development and realization of the strategy of management of the intellectual potential of the body of local government.

Results of the research: The conducted research showed, that the transformation of the social development created and made it definitive the intellectual technologies intending the influence of knowledge on the knowledge as the key object of work and key source of its productivity.

Recommendations:

- The system of management of the intellectual potential should aim the creation of such organizational culture that represents the system of intra organizational values that reflect the priority nature of the formation and development of the constructive, creative, humanistically oriented innovations, providing their highly effective realization. So, the process of the management of the intellectual potential depends not only on the quality of the decisions made but also on other components of the performance of the body of local government.