

SUMMARY

Subject matter of the dissertation: Modern practice program goals management social sphere municipality (on an example of Administration of the city district of the resort town of Pyatigorsk).

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Customer organization: Administration of the city district of the resort town of Pyatigorsk.

Topicality of the research: The condition of the social sphere of modern Russia in many respects is a consequence of absence of complete social policy. The similar picture is observed and at municipal level. The importance and an imperative need of decrease in social expenses of economic reforms in modern Russian society are obvious today. The condition and prospect of development of the social sphere in Russia have key value for historical destinies of the country and its people.

In municipalities of modern Russia a large number of target programs of the social development directed, mainly, on social support of separate categories of the population is developed. However, as showed experiment of implementation of such programs, process of their development and implementation is far from perfect. Besides, scientific validity of development of target programs of a social orientation is also superficial.

Objective: consists in the analysis of operating system of a program goals management of the municipal social sphere of the city district of the resort town of Pyatigorsk and development of recommendations about management efficiency increase by the social sphere at level of local community with application of a method of a program goals management.

Tasks: to specify essence and structure of the social sphere, and also specifics of its management at level of local community; to investigate essence and features of a program goals management of the social sphere of local community; to analyse modern federal target programs of a social orientation, to reveal their key characteristics and features; to characterize modern social development of the resort town of Pyatigorsk of Stavropol territory; to give the critical analysis of existing social target programs and to offer the most effective instruments of their realization at level of local community.

Theoretical and practical significance of the research: The theoretical importance of research consists in specification of features of application of a program and target method in management of social development of local community.

The practical importance of research consists that results of research can be recommended to local governments as tools for elimination of system shortcomings of practice of a program goals management by the social sphere, and also increases of efficiency of realized municipal target programs of complex and branch character.

Results of the research: The program and target method is everywhere applied to management of the social sphere of local governments of the city.

The comprehensive target program of a social and economic development of the city provided implementation of 7 target programs of a social orientation, 3 from which are currently already realized. Besides, are still developed and 2 target programs are realized.

We carried out the analysis of target programs of the city by means of the 2nd techniques: techniques of an assessment of the efficiency developed by the City administration of Pyatigorsk, and also a technique developed by E.N.Sabyna.

According to a technique of an assessment of efficiency of target programs of the City administration of Pyatigorsk it is necessary to draw a conclusion on almost full implementation of requirements of local governments, an exception is

only the criterion of controllability of target programs on which all programs – are low effective as in the city the system of monitoring of successful implementation of programs isn't developed.

The main shortcomings of target programs revealed by means of a technique of E.N.Sabyna, following: at adoption of programs tasks and actions as in them, and among themselves are duplicated; absence of adequate organizational and economic ensuring process of execution of the purposes put in programs and tasks takes place; underfinancing of actions of the program.

Recommendations: We offer the following measures for increase of efficiency of a program goals management by the social sphere of the city of Pyatigorsk:

1) Accurate definition of a subject of program regulation, a goal-setting and statement of tasks that is realizable at compliance of developed programs to the general vector of development, use of three-level system of sources of selection of problems – local governments, socially active public associations and public authorities;

2) for increase of controllability and efficiency of target programs expediently creation of special joint body at the City administration of Pyatigorsk which is carrying out functions on the general management of the program;

3) creation of the municipal information system (MIS) feeding customers and developers of target programs of local development of authentic, timely and sufficient for adoption of reasonable decisions with information;

4) creation of system of monitoring of target programs;

5) an assessment of productivity of programs of a social orientation it is necessary to make for increase of efficiency of realized target programs by the special technique, considering local and the general productivity from positions of social development of municipality as a whole. Besides, application of an individual indicator of social development of the territory offered by V. V. Popovym is possible.