

## Summary

**Subject matter:** The concept of "femininity": the French-Italian equivalents.

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**Topicality of the research:** is determined by insufficient elucidation and the lack of knowledge of this concept in Italian and French cultures, especially in a comparative perspective.

**Objectives of the research:** to reveal particularities of the concept "woman" in Italian and French world's images, their basic characteristics and the description of their patterns and cognitive models.

**Tasks of the research:** to study the characteristics of Italian and French world's images in the context of the concept "woman"; to describe the structure and the cognitive model of the concept "woman" in two studied languages.

**Theoretical and practical significance:** is determined by the prospect of a more complete study of the concept "woman" and contribute to the further development of theoretical and practical problems of its study; and the possible use of such materials in the preparation of theoretical, general and special courses in cognitive linguistics.

**Results of the research:** we concluded that the concept of "woman" in French language suggests that in the modern society women have many male functions and roles, and become equal to a man. And the concept of "woman" in Italian language shows that the woman is the housekeeper which respects his husband and take care of herself.

**Recommendations:** results of the research are practically important for linguists specializing in the study of various concepts in comparative perspective.