SUMMARY

Subject of the thesis: "Moskovsky Komsomolets" as a socio-political edition in journalistic and political space of modern Russia.
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Key words: society, policy, state, socio-political edition, media, social consciousness, state system, traditional and innovative technologies, “Moskovsky Komsomolets”, publications, civil society, journalism.

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Relevance of the research issue: Media now trusted less than the authorities. This is proved by numerous sociological researches, statements of politicians and publicists. According to preliminary data, only 8% of Russians believe what media write and broadcast. Citizens do not trust the government publications because they are created by authorities and pursue the interests of power, which means a certain subjectivity. And people do not trust "independent" media because they protect the interests of business.

And in connection with this, the relevance of the chosen research topic is confirmed by the presence of certain publications (for example, "Moskovsky Komsomolets") whose role is significant in political and journalistic space of modern Russia.

The purpose of the work is to identify political media (by way of example the edition "Moskovsky Komsomolets") in a journalistic and political space of society.

Research objectives:
- explore the role of the media in the political process;
- consider the social functions of media;
- identify the typological characteristics of the newspaper "Moskovsky Komsomolets";
- lead a meaningful analysis of the forms information policy in the newspaper.

Theoretical and practical significance of the work is determined primarily by the fact that it examines the role of media in the political space of the modern society. The materials of this work can be used for high school teachers to prepare lecture materials for courses "Fundamentals of creative activity of a journalist", "Basics of Journalism", "Political journalism".

Summary:
We found that "Moskovsky Komsomolets" as one of the largest political newspapers (with million circulation) is very popular among audiences aged 25 and older.

The characteristic features of the publication are:
- the broad topics (about 24 bands of different materials that directly affect society);
- the purpose of publishing is to inform and create dialogue;
- the popularity among the most diverse audience;
- the relevance and the timeliness;
- the objectivity (and the pluralism);
- the reliability;
- the accessibility (relatively low price, ranging from 7 to 12 rubles, and also a free version of the
  newspaper online edition and other features) ;
- the significant prevalence (in all 83 subjects of the Russian Federation);
- some fraction of the scandal that kindles interest of the audience (it should be noted that while
  the "epatage" the edition can not be lowered to the level of the tabloid press) ;
- the novelty of presenting information, "qualitative information in a yellow wrapper" or kvaloid.

  Media, which are aimed at the creation and development of communicative space, often
  use form of dialogue in its information policy, thus creating conditions and opportunities for the
  development of such phenomenon as a full-fledged civil society and participation of the citizens,
  who express their social and political views.

  One of these media is "Moskovsky Komsomolets". This edition highlights the urgent
  social problems, and thus influences the social opinion. In our view, the motto of the publication:
  "The relevance and reliability - not just a slogan, but a principle of existence" - is fully justified
  and realized.