

SUMMARY

Theme: «Educational project
«The basis of freelance for journalists»
(realization MIANO PSU)»

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55 pages, 79 bibliographic titles, 4 appendixes.

Key words: frilanserstvo, internet, journalist, freelance journalist.

Topical Importance: This diploma paper is devoted to such an activity as freelance caused by marked changes in the economy. Freelancers have become a new social community for the last 10 years, and the freelance - a new model of employment. A quality of content is getting better with the Global Network's development, and traditional mass media passes to a new level. Hence, modern journalists have an opportunity to work distantly and not to work for one and the single company. However, there are some disadvantages in freelancer-journalist's work, considering the fact, that requirements for online articles are lower than for typed ones.

Goal: The major goal of this study is to study all freelance opportunities as an additional specialty for journalist profession on the MIANO PSU basis; to work out the educational project 'The Freelance Basis for journalists' in order to provide future specialists with all the opportunities of the distant work.

Tasks: There is a number of tasks one should accomplish to achieve the above set goal:

- to investigate modern approaches to the thesis 'freelance';
- to analyze the main kinds of freelancer-journalist's activities;
- to systemize the characteristics of the freelance in Russian Internet space;
- to corroborate the necessity of discipline 'The Freelance Basis for journalists' on the

MIANO PSU basis.

Theory: Journalism, mass communication theories, linguistic, sociology, economy and mass media management are considered to be the basis of our investigation.

Results: Short illustrated instruction 'Freelance for journalists' and, in addition, the ready educational plan for the discipline on the MIANO PSU 'The Freelance Basis for journalists'.

We have examined the characteristics of the freelance in Russia, its characteristics, differences and the usage of freelancer skills in the journalist profession. We came to the conclusion, that the freelance is necessary in the modern world, and that is the reason to continue

studying it in favor of future specialists. In addition, few comparative tables of the bigger freelance exchanges were provided.