

## SUMMARY

Theme of the graduation work:

«Criminal problematic in the broadcasting schedule of Russian TV-channels:  
content analysis and methods of presentation  
(by the example of socio-political program "Chelovek i zakon")»

Author: Mikhaylovskaya A.

Assigner: PSLU, Institute of International Relations,  
Chair of Conflict Resolution, PR and Journalism

Key words: criminal problematic, television journalism, history of Russian TV, analytical genres of journalism, "Channel One Russia", socio-political program "Chelovek i zakon", interaction between journalist and audience, journalistic discourse and text composition.

**The actuality of the research** consists in TV-channels which have wide popularity among the audience and their particular television broadcasts. The research of television products is really important for determination of the level of TV coverage of criminal problematic on Russian television. Also it is necessary to define general state of the analytical genres of journalism in the typology of the journalistic materials.

Different effects of media influence on the audience have been considered a lot from the point of view of the sociology and psychology. Scientists marked out the most common methods of telecasts and mechanisms of its development. However the content analysis and methods of presentation by the example of socio-political program "Chelovek i zakon" covering criminal problematic has not already been carried out.

**Target of the research:** to study criminal problematic in the broadcasting schedule of Russian TV-channels.

**Objectives of the research:**

1. To study the evolution of covering the criminal problematic in the broadcasting schedule of Russian TV-channels:
2. To examine the genre diversity of programs which cover criminal themes;

3. To analyze the peculiarities of journalistic discourse and text composition of television program "Chelovek i zakon";

4. To explore audiovisual effects of influence on the viewing audience in the materials of television broadcast "Chelovek i zakon".

**Theoretical and practical significance of the research:** the results of graduation work can be used in practical work of television journalists. The materials of research are helpful for university teachers to conduct lectures and seminars on the disciplines "Television journalism" and "History of Russian TV". Moreover they can be useful as additional source of information for students studying "Journalism".

**Results of the research.** We have studied the evolution of covering the criminal problematic in the broadcasting schedule of Russian TV-channels and have found out the following characteristics of telecasts` development for the present moment.

1. Entertainment is one of the main functions in television products of criminal content. But it is on the second place after informational function.

2. Nowadays talk-shows, reconstruction films, reality projects and criminal series are in popular demand among the audience.

3. TV-channels try to again and again in particular format or genre. They copy each others` products and their foreign colleagues.

So as a result of conducted research of journalistic discourse of socio-political program "Chelovek i zakon" we came to the following conclusion.

1. Given television broadcast always use exclusive materials covering criminal themes. Correspondents tell interesting stories about show business` stars connected with criminal, make digests and sum up.

2. Its principal characteristic is a combination of news and analytics.

3. Viewing audience participate in creative process of program generally by using different sources of Internet such as service YouTube.

Socio-political program "Chelovek i zakon" also use various stylistic devices of Russian language and appeals to the cultural heritage.

And it is necessary to mention text composition in television materials for example unusual solutions for the victims of criminals and outcomes, interesting cases make the program more dramatic and attract a lot of viewers.

As for the peculiarities of journalistic discourse and text composition of television program "Chelovek i zakon" and audiovisual effects of influence on the viewing audience we can state the following facts.

1. Individual style of television broadcast. It includes compositions of J.S. Bach and design of studio and character of the presenter.

2. Careful choice musical score for telecast. Journalists of this program apply live sounds and additional music in their work.

3. Hardware. It has developed noticeably for the past decades and realized in video and info graphics.

4. Archive materials. Fragments of program "Chelovek i zakon" and other television products help to come back and add popular criminal themes.

5. Collaboration with law machinery: recordings of hidden cameras, experiments, interrogations and judicial sitting.

Thus socio-political program "Chelovek i zakon" can be considered as a good example of covering criminal problematic in the broadcasting schedule of Russian TV-channels. It follows the principles of qualitative analytical journalism and uses up-to-date technologies in creative process.