

## ANNOTATION

Exhaust qualification work on the theme:  
“Enlightenment activity the media as one of the  
conditions of the successful realization of state youth policy”

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**The keywords:** journalism, state youth policy.

**Urgency of the theme of a study.** The concept of state youth policy in the Russian Federation is the system of scientific positions, principles, priority directions and basic mechanisms of its realization. Concept considers the need of the making more active of the actions of all organs of power of the state, agreement of state and public interests in the guarantee of support to young people in the stage of her social formation.

Let us add that the media play special role in the organization of interaction between the organs of power of the state, the public institutes and the groups. They not only reveal the interests of citizens, notifies of authorities their interest by some problems, but also they inform population about the concepts of the development of Russian society, are formed public opinion, and also civil- patriotic training of people of all ages. Therefore the role of the media in the illumination of state youth policy is especially important.

**Purpose of the work.** The purpose of a study consists into the development of difficulties into the realization of state youth policy on the regional level and the search for the solutions by the optimization of its effective representation.

**Tasks of the study:**

- 1) to examine the meaningful characteristics of youth policy RF and to study the experience of its popularization;
- 2) to study the meaningful dominants of information input of youth policy;
- 3) to analyze the current information input of state youth policy;
- 4) to develop the concept of student periodical.

**Results of a study.** As a result carried out work is developed the concept of periodical with the purpose to an increase in the effectiveness of the realization of youth policy.

In this VKR youth political activity was examined and problems and difficulties of young people at the national, regional and municipal levels were analyzed, but we cannot pull out theme from the context; therefore from a practical point of view should be considered young people at the global level as the separate category of citizens.