

Summary

Subject matter: Strategy of an organization's development (on the example of "North Caucasus IDGC», plc.

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Customer organization: "North Caucasus IDGC», plc.

Topicality of the research is conditioned by the fact that today strategy is the ground-breaking pivot in the management of an organization which must ensure its stable economic development, the increase in the competitiveness of the goods produced, services provided, willingness to embrace innovative changes.

Objective of the research is the analysis of the strategy of the development of IDGC of the North Caucasus and the development of proposals on its improvement.

Tasks:

1. to reveal the essence of the strategy of the organization's development;
2. to specify the factors affecting the development of the strategy of the organization's development;
3. to specify methods of the strategic management;
4. to give the general description of IDGC of the North Caucasus;
5. to carry out the analysis of the strategy of the development of IDGC of the North Caucasus;
6. to offer proposals on the improvement of the strategy of the development of IDGC of the North Caucasus.

Theoretical and practical significance of the results of the research: modern theory of strategic management and planning; investment and financial management; scientific concepts of the strategy of management development of an organization in modern economic literature; developments of a number of foreign and domestic scientists. Methods of research are comparison and observation, grouping and classification; analysis and others.

Results of the research. In the course of the research were revealed the main moments of the organization's strategic development.

- 1.measures on the extension of the capacity and provision on its basis attractive competitive services;
- 2.development of new system solutions;
- 3.change of approach to the management of the equipment;
- 4.the increase in the social allocations.

Recommendations:

1. the extension of the capacity of energy systems and provision on its basis attractive competitive services;
2. development of new solutions;
3. use of modern methods of management, auditing, monitoring and analysis of the services provided, the increase in the mobility and qualification of the exploitation personnel through the organization of specialized training centers.