

Summary

Subject matter: State support of small-scale enterprise on the regional level: theory and practice (based on the materials of Ministry of economic development, Karachaevo-Cherkess Republic)

Author: Laipanova Alima Borisovna

Supervisor of studies: candidate of economic sciences, associate professor, Chair of Economics Theory, A.V. Yefimov

Information about customer organization: Ministry of economic development, Karachaevo-Cherkess Republic.

Topicality of the research: Due to its peculiarities small-scale enterprise appears to be very sensitive to external environment change even in stable market economy conditions. As the external environment under current management conditions is characterized by extreme mobility and changeability, it considerably complicates the activities of small-scale enterprises. In this respect the issues of enhancing efficiency of state policy in supporting small-scale enterprise on regional level become rather urgent. To implement the existing potential of small-scale business in Russia it is of primary importance to create a favorable external environment for its functioning which is formed by purposeful state policy, especially on the level of a certain federal subject.

Objective of the research consists in specifying the ways of enhancing state support of small-scale enterprise on the regional level based on theoretical and practical analysis of the problem discussed.

Tasks of the research are:

- to explain the essence of state support for small-scale enterprise subjects;
- to examine foreign experience of state support for small-scale enterprise;
- to characterize development and present condition of state support for small-scale enterprise in Russia;
- to describe small-scale enterprise structures in Karachaevo-Cherkess Republic;
- to analyze the existing programs of small-scale enterprise support in Karachaevo-Cherkess Republic;
- to determine the ways of enhancing state support for small-scale enterprise in Karachaevo-Cherkess Republic.

Theoretical significance consists in the possibility of implementing the research results to broaden the theory of state support for small-scale enterprise on regional level;

Practical significance manifests itself in the possibility of implementing suggested ways of enhancing state support for small-scale enterprise in activities of Ministry of economic development in Karachaevo-Cherkess Republic.

Results of the research are:

By state support for small-scale and medium-sized enterprise we understand activities of state authorities and functioning infrastructure support of small-scale and medium-sized enterprise subjects aimed at realization of activities, provided by development programs for small-scale and medium-sized enterprise on regional and municipal levels.

At present stage the basic tool for implementing state policy of small-scale enterprise support in Karachaevo-Cherkess Republic is the development of program activities aimed at: enhancing normative-legislative base for small-scale enterprise; advancing efficiency of infrastructure for small-scale enterprise support; increasing the volume of output of goods and services produced by small-scale enterprise; stimulating entrepreneur initiative in priority directions; training qualified staff for small-scale enterprise, increasing the number of successfully operating small-scale enterprise subjects; creating new jobsites, promoting favorable public opinion of entrepreneurs and their activities in cooperation with mass media; support of young entrepreneurs.

Recommendations:

The majority of problems in small-scale enterprise development are connected with the lack of information in managing subjects, unavailability of professional consulting services and absence of appropriate business services. In this respect, involvement of entrepreneurs in the system of modern informational exchange, including distant operations, remains one of the most significant directions of state support in Karachaevo-Cherkess Republic. This measure will sufficiently improve the conditions and efficiency of their work. In the framework of abovementioned activities it is necessary to develop informational infrastructure for small-scale enterprise support in Karachaevo-Cherkess Republic in the following directions:

- information support for small-scale enterprise;
- providing economic, legal and information security for small-scale enterprise subjects;
- rendering assistance in exhibitions and trade-fair activities;
- developing and increasing efficiency of informational infrastructure for small-scale enterprise support.