SUMMARY

Subject of the thesis: Problems and prospects of formation of the European identity as a factor of development of integration processes in the European Union.

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Relevance of the research issue is dictated by radical changes of the XX century as a result of which there was a destruction of old empires, creation or revival of the new states on the European continent. These circumstances revealed relevance of the research of a phenomenon of identity, the reasons of its preservation and transformation in the conditions of the European integration and globalization. In our country experience of formation and development of the European identity is poorly knownboth in the past and now. In the context of discussions in the Russian Federation about the Russian identity and its valuable matrix the aim of consideration of historical, political and other aspects of the European identityformation as well as problems of its adaptation to modern realities provides to our research additional relevance. As of today the European identity is fundamental base of creation and functioning of the European community. At the same time, despite a number of positive progresses, its development strategy hasn't provided the expected results yet. Taking into accountscope of the European integration and possibility of its expansionnecessity of scientific judgment of an essence of new European identity, forms and conceptual bases of its expression also make actualchosen topic. The modern European space, despite visible stability and well-being, bears a large number of unresolved ethnocultural. political and other diversities which settlementmechanism hasn't been developed yet. Especially sharply these problems were designated against the global economic crisis which has captured all European states, and also growing nationalist ideology and tendencies gaining the increasing popularity among the European community. These circumstances make actualthe problem of scientific search of possible options and ways of optimization of the European policy to strengthen theidea of the European identity as factor of further development of all European Unionin the minds of European citizens. Thus, the provided arguments allow to discuss both about theoretical and practical importance of our research.

The purpose of the work is the complex analysis of essence, key bases, tendencies and perspectives of designing of the European identity in the conditions of actual problems of development of the European integration.

Research objectives:

- -to systematize conceptual approaches and definitions to the definition "European identity", existing in a modern politology discourse;
- -to reveal features of the process of evolution and transformation of "the European idea" in unifying projects of the European community;

-to characterize process of designing of the European identity at the present stage of functioning of the European Union, to define its basic concepts and to estimate degree of efficiency of their utilization;

-to reveal key problems and to offer the perspective directions of optimization of the European policy in the sphere of strengthening of the European identity. Scientific novelty consists of judgment of a phenomenon of "the European identity" as a factor of development of European integration, identification of basic concepts and bases of its designing in the conditions of actual problems of the European community and proposal of a package of measures on optimization of the European policy in the sphere of formation of uniform European consciousness and strengthening of the European political identity.

Scientific novelty consists of judgment of a phenomenon of "the European identity" as a factor of development of European integration, identification of basic concepts and bases of its designing in the conditions of actual problems of the European community and proposal of a package of measures on optimization of the European policy in the sphere of formation of uniform European consciousness and strengthening of the European political identity.

Structure: introduction, two chapters, containing four paragraphs each, conclusion and a 98 - reference bibliography (thirty eight of which are in English). The total volume of work is 74 pages of typescript.

Summary: For the European Union the concept of the European identity is the fundamental moment, one of EU operating conditions. Definition of model of the European identity is today one of the main tasks connected with a choice of the direction of development of the European Union on which the future of united Europe depends. It is represented especially actual in the conditions of the economic crisis which has mentioned other spheres of public life. As a whole the European identity is fundamental base of creation and functioning of the European community. Strategy of its designing for the present didn't yield expected results. The European political space in consciousness of citizens associates with implementation of the project of "big Europe": to be the European means to be the citizen of the European Union. It testifies to influence of EU institutes on formation of civil identity. The European Union reacts to the changes happening in society. Today such categories, as the general European experience, a cultural concept of uniform Europe, the European symbolics, uniform European nationality, the European constitutional process, the general foreign policy, a security policy and defenses became basic concepts of formation of new European identity. The general policy of EU in various areas of activity promotes formation of uniform European identity. The association happening at different levels, leads to emergence of feeling of belonging to a uniform community which acts as the European Union.