

The peculiarities of publicistic style in glamorous press in Spanish language

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Abstract: The present paper is dedicated to the study of ways of expressing the peculiarities of publicistic style in Spanish glamorous press which attract reader's attention emphasizing this classifieds from some others. The goal of the research is to identify the stylistic features of Spanish glamorous press.

In Chapter I the theoretical background to this research is observed, the terms «text», «peculiarities» and «press» are defined, and different types of present are reviewed.

Chapter II is devoted to the study of expressing compositional features of Spanish glamorous press.

So, the classification developed in this paper enables us to make a conclusion that despite the fact that publicistic style is a universal phenomena there is national specifics in the ways they are expressed by.