

## SUMMARY

**The title of research:** The main directions of realization of cultural foreign policy: modern state and perspectives of the development.

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Topicality of the research is dictated by common problems, challenges and threats of the modern world, which set conditions for states to use effectively potential of culture as a powerful policy tool, image forming tool, as a universal language, which could become a basis for spiritual development of society and the mean of international communication. In this regard, in the modern world, especially in recent decades, it is growing the interest to the problem of theoretical comprehension and practical implementation of foreign cultural policy.

Today at the disposal of the Russian Federation are in use a significant arsenal of forms, techniques and tools of the foreign cultural policy. However, some practical aspects of their implementation indicate some of the difficulties, faced by Russian institutions abroad and institutions in the implementation of its foreign policy objectives in the cultural sphere. This difficulties are associated with a lack of clear definition of the legal and financial status of Russian cultural institutions; the lack of single center and program of action, the unbalanced distribution of these organizations in different countries and regions of the world. In this regard, the theme of our research is updated by the task of scientific search for optimal mechanisms for improving Russian foreign cultural practice.

Thus, the present argument suggests as a theoretical and practical significance of our study, and that led to the choice of theme.

The aim of our study is a comprehensive analysis of the key strategies and mechanisms for the implementation of foreign cultural policy of Russia; evaluate their effectiveness and identification of promising directions of optimization of external cultural relations of Russia with foreign states.

Research objectives:

1. Systematize the conceptual approaches to the definition of "foreign cultural policy", existing in modern scientific discourse;
2. Describe the process of formation and institutionalization of foreign cultural policy of the Russian Federation;
3. Evaluate new forms of international cultural co-operation in foreign cultural policy of Russia in terms of their functional capacity, mechanisms of implementation and effectiveness;
4. Identify key issues and suggest promising directions for optimizing the foreign cultural policy in the conditions of modern realities.

Scientific novelty of the study is to explore the concept of "foreign cultural policy", determining its essential features and place in the system of identical and adjacent categories, characteristics of the process of institutionalization of external cultural relations between Russia, the main forms of assessment of their implementation in terms of functional capacity and efficiency, and offer complex measures to further improve the foreign cultural policy of the Russian Federation.

Structure: introduction, two chapters, conclusion, references containing 105 sources. Total amount of work is 79 pages of typescript.

Summary: Today Rossotrudnichestvo activities and other subordinate Foreign Ministry seeks to promote foreign missions abroad fair view of modern Russia, its material and spiritual potential of the content of domestic and foreign policy of the country. Cultural cooperation between Russia and foreign countries is conducive to creating a favorable climate for the realization foreign shares, approval for a decent country, according to its geopolitical position, collective strength and resources<sup>^</sup> place on the world stage. Russian cultural relations are designed to work on creating a favorable and objective image of Russia in the world, breed and foster feelings of sympathy for our country, to demonstrate the openness of Russian society and serve as evidence of the revival of Russia as a free and democratic state.

At this stage, the Russian Federation uses a wide arsenal of forms, methods and means of enhancing their cultural ties. However, we noted that under globalization, traditional forms of international cultural cooperation undergoing a major transformation, turning into a multi-purpose projects, which are not only different scale, but also decide in your various global issues. In addition, appear new forms of cultural cooperation, which are corresponding to the level of development of modern information technology and the globalization taking place in the world to change.