

Title: Structural and Pragmatic Characteristics and Translation Peculiarities of Neologisms.

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The goal of the present research is to give theoretical and practical description of neologisms in modern English and peculiarities of their translation (based on the economic vocabulary).

The tasks addressed in the present thesis are the following: to give a definition of the neologism; to name the main problems of neology; to detect the specific features of the neologism translation; to examine the main strategies and difficulties of economic terminology translation.

The results acquired in the research and its materials can be useful to develop the linguo-cultural competence of English language learners as the absence of natural social and cultural language learning environment may lead to objective difficulties in mastering new vocabulary.

The database containing neologisms and their possible Russian equivalents may be useful to translators and translation/ interpretation students in their practical work.