

Summary

Subject matter: Improvement of corporate culture for the purpose of quality management development (based on LLC “Sladosti Dona”).

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Information about customer organization: Rostov region, city of Mine, Dachnaya St., 288A, LLC “Sladosti Dona”.

The topicality of the research: The modern companies functioning in the conditions of dynamically changing external environment face the need of acquiring modern business methods. The corporate culture is a basis of the company management and especially quality management. It is impossible to improve management without corresponding corporate culture changing.

Target of the research is to develop of theoretical and methodical bases of quality management improvement in conjunction with corporate culture.

Achieving this goal involves a number of **tasks:**

- to consider of a typology, approaches and models of corporate culture;
- to carry out the analysis of mutual influence of corporate culture and quality management;
- to describe a research technique of correlation between corporate culture level and quality management assessment;
- to carry out the analysis of corporate culture indicators and quality management assessment at LLC "Sladosti Dona";
- to develop recommendations about corporate culture improvement and adaptation for implementation of the quality management principles in LLC "Sladosti Dona" company.

Theoretical and practical significance is defined by relevance of the solved tasks and results demand. Conclusions, the main theoretical generalizations and practical regulations can be used for further corporate culture improvement for the purpose of the company quality management development.

Results of the research: general recommendations about implementation of methodical developments and algorithm are developed; the project of corporate culture improvement for the food industry enterprise for the purpose of quality management development is created.

Recommendations: the developed technique of corporate culture improvement for quality management development will allow to create information base, to carry out diagnostics and change of company culture for making management decisions on quality management development.