

Summary

Subject matter: The improvement of the practice of management of the realization of the strategy of the socio-economic development of the municipality (on the example of Pyatigorsk).

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Customer organization: Pyatigorsk administration.

Topicality of the research: At present there is a tendency of the development and realization of strategic documents of socio-economic development of municipalities. In this situation at the initial stage of the realization of the strategy the scientific and methodological provision of the process of strategic management is lacking behind the real practice.

In this connection the topicality of the development of the effective system of management of the realization of the strategy ensuring the achievement of the goals and priorities of the socio-economic development of the municipality predetermined the choice of the subject matter in question.

Objective of the research is: the development of the proposals on the improvement of the system of management of the realization of the strategy of the development of the municipality oriented at the achievement of its goals and priorities.

Tasks:

-determination of the essence, role and place of strategic management in the development of municipalities;

-study of the methods of realization of strategic goals and priorities of the development of the territorial units in Russia and abroad;

-analysis of the system of management of the realization of the strategy of the socio-economic development in Pyatigorsk;

-development of the key directions of the improvement of the practice of management of the realization of the strategy of the socio-economic development in the municipality.

Theoretical significance of the research: is in the following principles:

- We have clarified and substantiated the composition and specific features of the elements of the system of management of the realization of the strategy of the municipal socio-economic development security the achievement of its strategic goals and priorities;

- Outlined the general scheme of the realization of the strategy of the municipal development combining the strategic, tactical operational levels of planning and based on the regular monitoring;

- Concretized the methods of the realization of the strategic goals and priorities of the municipal development on the examples of Russian and foreign experience.

Practical significance of the research: is determined by the fact that it proposes the conceptual approaches and scientific and practical recommendation on their implementation enabling it to improve the system of management of the realization of the strategy of the socio-economic development on the municipal level.

Results of the research:

- one of the key problems on the way of the formation of the effective systems of strategic management on the municipal level is the lack of the effective mechanisms of the realization of strategies. Quite few strategic documents tackle the mechanism of realization which in its turn is only generally outlined;

- the strategic documents do not offer a complex solution to the problem of multichannel financing. The bit on one' owns budget (regional, municipal) as well as the orientation at the substantial state financial support in modern conditions is hardly constructive. In this connection the central role should be given to the active financial and investment policy;

- problems of the normative and legal provision of the realization of the strategy are mainly represented by the total of the local normative and legal

documents which do not reflect its complexity in a number of cases the problems of the legitimacy of the strategic documents remain unsolved which questions their further realization;

- the problems of the staff, information, scientific and methodological provision of the realization of the strategy are insufficiently elaborated;
- strategic plans are ineffectively used as an element of municipal marketing.

Recommendations: 1. Improvement of the organizational structure of the local administration through the creation of the working groups on the basis of the matrix structure; 2. Improvement of the system of monitoring, transformation of this system from reactive to proactive; 3. Formation of the system of feedback between the public and authority.