

SUMMARY

Subject of the thesis: Activity of Multinational Corporations in Russia

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Relevance of the research issue: Multinational Corporations are the main driving force in modern the world economy. Today multinational corporations exist in many countries of the world and act as dealers, investors, distributors of modern technologies and stimulators of the international labor migration. They define dynamics and structure, competitiveness level in the world market of goods and services as well as the international movement of capital and transfer of technologies and knowledge. Multinational corporations play the leading role in internalization of production, expansion and deepening of production ties between the enterprises of different countries. Thus, Multinational Corporations together with their foreign branches operate more actively on the international scene, having become recently the main force of development of the world economy.

The purpose of the work is to outline the essence of Multinational Corporations and to reveal problems and perspectives of activity of Multinational Corporation in Russia.

Research objectives:

- to characterize the concept of Multinational Corporations and the reasons of their creation;
- to analyze the structure and types of Multinational Corporations;
- to define the role of Multinational Corporations in the world economy;
- to outline the activity of Russian Multinational Corporations;
- to analyze the activity of foreign Multinational Corporations in Russia;
- to reveal problems and perspectives of development of Multinational Corporations in Russia.

Scientific novelty: The analysis of activity of domestic and foreign Multinational Corporations was carried out, problems and perspectives of development of Multinational Corporations in Russia were revealed.

Structure of the work is determined by its subject, purpose and objectives. The thesis consists of two chapters, containing six paragraphs, the conclusion, the bibliography and seven Appendixes. The total volume is 62 pages.

Summary: Multinational corporations are one of the most important elements of development of the world economy and international economic relations today. They passed a certain evolution, the result of which is their functioning and influence on economic, political and social spheres of life of society. This influence has both positive, and negative aspects.

Multinational corporations control up to 40% of industrial production in the world, a half of international trade. The annual volume of the production at the enterprises

of Multinational Corporations exceeds 6 trillion dollars. 73 million people work at these enterprises.

The Russian Multinational Corporations are only at initial stages of internationalization of the activity. The general level of foreign investments into domestic economy still remains at the lowest level, and we should compete with other countries, in particular with Asian and Latin American countries which markets are more attractive for investors.