

## SUMMARY

Final qualification work on a subject:  
"The comparative analysis of the modern tourist and recreational  
technologies of activity in Russia and abroad"

Organization customer: Pyatigorsk state of  
Linguistic university

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For many countries of the world recreational tourism is the most actual and mass and thus demands special attention and development. In the sphere of recreational tourism development of systems and techniques of studying are priority tasks.

For the industrial and post-industrial countries existence of recreational resources which cause development of recreational tourism is characteristic. Every year the role of recreational resources raises due to need of formation and development of modern tourism.

Research objective - studying and the analysis of tourist and recreational activity, making use of experience of the different countries.

Research problems:

- to define a theoretical-methodological component making use of the Russian experience;
- to consider the main methods of development of tourist and recreational activity, making use of foreign experience;
- to estimate efficiency of practical application of the analysis of modern technologies of recreational activity in Russia and abroad;
- on the basis of the obtained data to develop practical recommendations of application of foreign experience for effective development of tourist and recreational activity in Russia.

Theoretical and practical importance of research.

Theoretical provisions of this final qualification work promote further profound understanding of a role of tourist and recreational activity in Russia and the practiced technologies of development of this area. The results and conclusions received during practical part of research are practical recommendations for increase of efficiency of tourist and recreational activity and application of foreign experience in the Russian tourism:

1. Need of attraction of investments into tourist and recreational regions of Russia. Modeling of processes of investment of tourist programs which will provide optimization of adoption of investment decisions, considering impact of integration, economic, organizational and innovative factors.

2. In Russia there is a need of creation of transport system for tourist and recreational zones. The huge territory of the country needs need of transport logistics that will provide the high level of service.

3. Despite the available difficulties, the tourist industry of Russia can become important sector of economy. It is promoted by carrying out the following actions: inclusion of tourism in the list of the most priority directions of economy; creation of regulatory legal base of development of tourism, corresponding international practice; providing and formation of economic mechanisms of stimulation of development of internal and international tourism; formation of favorable conditions for cooperation of tourist, bank, transport and hotel structures.

4. For Russia, concerning tourist and recreational activity, it is necessary to moderate process of an urbanization.

5. Creation of the conceptual and structured plans at the regional and federal level for strengthening, maintenance and development of tourist and recreational zones in Russia, using foreign models of the tourist industry for formation and involvement of foreign tourists, and also deduction of the main flow of citizens within the country.

Thus, tourist and recreational activity in Russia will develop irrespective of political and economic factors and will favorably affect strengthening of stability

in all tourist and recreational zones. All this will create possibility of high development of tourism in Russia and the world.