

Abstract

Graduation Level of Proficiency Paper

(Bachelor's degree)

Subject matter: PRAGMATICS OF POLITICAL CARICATURE ON THE BASIS OF THE MATERIAL FROM SPANISH- AND ENGLISH-LANGUAGE MEDIA

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Information about customer organization: Department of Spanish studies and intercultural communication

Topical Importance: The relevance of this study consists in the fact that the caricature as one of the kinds of creolized text is very sensitive to any changes in society. Thanks to the caricature we can get acquainted with the current situation in a particular society and analyze it.

Goals: The aim of this work is to study the pragmatics of political caricatures and compare their peculiarities in Spanish- and English-language media.

Tasks:

1. To define the concept of creolized text.
2. To study the theoretical basis of political creolized text.
3. To examine the genres of political creolized text.
4. To study the functions and methods of analysis of political creolized text.
5. To define the concept of caricature.
6. To reveal the peculiarities of caricature as a type of creolized text.
7. To examine verbal and nonverbal components of caricature.
8. To analyze the subject of political caricatures.
9. To study caricature in Spanish-language media.
10. To study caricature in English-language media.

Theoretical value: The theoretical value of the work consists in the fact that this research makes a certain contribution to the study of creolized text in general and the pragmatics of political caricatures in particular.

Practical applicability: Practical applicability of the work is determined by the fact that its results can be used for the training of specialists in intercultural communication, in lectures on semiotics for the study of semiotics of advertising, as well as in courses on nonverbal means of communication and pragmalinguistics.

Implementation advice: Based on the results of our research and using the materials we analyzed, we have prepared a practice-oriented project video lecture "Hidden signs".

This video lecture demonstrates the importance of extralinguistic knowledge. This project is called "Hidden signs" because it is them we learn to notice and decode.

Analyzing caricatures we can learn about people's opinion about a particular politician or law, as well as about a particular political situation.

This video lecture can be used as a training material for specialists in intercultural communication or those who study this sphere, as they study the interaction between representatives of different cultures. And the analysis of foreign-language caricatures can help us to understand the way of living of representatives of another culture, what concerns they have and what they are interested in. Our video lecture also can help linguists in the study of such an interdisciplinary field of research as semiotics, as in our video lecture we produce a semiotic analysis of nonverbal components, which will help people who study semiotics to produce their own image analyses in the future.