

## SUMMARY

**Subject of the thesis:** Modern Information Wars in the buildup of the New World Order: Realities and Perspectives.

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**Relevance of the research issue:** The progress of world society shows that information circulating in automated systems of administration communication has become the most important state resource which demonstrates progressing influence over national security in recent years. Spreading of means and forms of information communication under globalization processes (television, broadcasting, print media, the Internet) is taking the global character, transforming the Planet into the united information space. At the same time the formation of new world order connected with transformation of mass media into mechanism of manipulation public consciousness in realization strategic of global dominance, sets new challenges and threats to the mankind. A number of countries, in the first instance USA, set close to studying of problems connecting with the shift of focus of confrontment to information sphere, while cyber wars acquire net-centric character as effective instrument of foreign policy implementation. Thereupon the studying and analysis of nature and technologies of information influence on people's consciousness (uncontrolledness of which threatens to national security and the stable development of world society and, finally, to existence of modern civilization), and working out methods of strife against information expansion acquire significance especially in the modern world, determining the relevance of chosen subject of the research.

**The purpose** of the work is to expose the role and place of the newest communication technologies as an instrument of intergovernmental opposition in modern world, their using as weapon of information war; determination of consequences and perspectives of new information world order formation.

**Research objectives:**

- to outline the essential characteristics of the modern world order under globalization;
- to carry out an analysis of "information war" phenomenon as an instrument of public conscience and world public opinion manipulation ;
- to investigate a role of cyber war in implementation of global dominance strategy;
- to conduct swat analysis of information confrontation technologies in the conflict between Georgia and South Ossetia and during military campaign of the USA and UK in Iraq including defeats and gains of every side in information context;
- to research the possible effects and perspectives of the new world information order for Russia.

**Scientific novelty** consists in determination of tendencies in the world order changes in the sphere of information influence; investigation of information's role in manipulation of social conscience and in formation of world public opinion as an instrument of achieving a global control over geopolitical space; working out recommendations for strengthening Russia's status in the information space.

**Structure:** has been determined by the given research logic and consists of introduction, two chapters containing six paragraphs, conclusion and a 93-references bibliography, twenty nine of which are in foreign languages. The total volume of the paper makes 102 pages.

**Summary:** The formation of new information world order takes place in the global world under influence of spontaneous processes, as well as the result of purposeful activity of the subjects possessing the developed media potential. Such order is an effective form of global control using by some countries in the global

handling purposes by means of giving information of political and ideological character, changing thereby the whole system of international relations. The global industry of mass media became a product of the state, political and multinational corporations. Information awareness becomes more often the privilege of the dominating power elites, and its absence becomes an obstacle for further development of democratization in civil society, transmuting information wars into the tool of a global confrontation. It is realized that the USA in strive to secure its dominating role in all spheres, launched the real full-scale information war which threatens not only to Russia, but also to all world community. The priorities of the USA of XXI century have been clearly formulated: active actions in a cyberspace to ensure its world leadership and indisputable domination in the world community. The information and psychological confrontation becomes the key moment in rigorous international rivalry, and from the ability of our country to accept the realities of a new information world order and to take its advantages the country's viability will depend.