

Summary

Subject matter: “Strategic management of the socio-economic development of the municipal formation (on the example of Georgievsk).

Author: Avanesyan Armen Valerievich.

Supervisor of studies: Bodneva N.A., candidate of socio of science (pedagogy), senior teacher, chair of innovatics, management and law.

Customer organization: Georgievsk local administration.

Topicality of the research: The formation of the strategy of the municipal formations is one of the most underdeveloped sections of the theory of municipal administration. Today municipal formations need the development of the strategy on the mobilization of one’s own economic opportunities, improvement of the entrepreneurial and creation of the favourable investment climate.

Objective of the research: is a complex analysis of the strategic management of the socio- economic development of the municipal formation, the identification of the arising theoretical and practical problems, and also the elaboration of the proposals for their solution.

Tasks: 1. to examine the notion and essence of the socio-economic development and strategic management; 2. to study the socio-economic development of the municipal formations and methods of the diagnostics of the level of development; 3. to investigate the strategic goals and tasks of the socio-economic development of the municipal formations; 4. to conduct the analysis of the socio-economic development of Georgievsk; 5. to determine the structure and the main aspects of the strategy of management of the socio-economic development of Georgievsk. 6. to analyze the problems and ways of improvement of the strategic management of the socio-economic development of the municipal formations.

Theoretical and practical significance of the research: is that the conclusions and proposals to the essence of the strategic management of the socio-economic development can be used in further scientific development of the indicated problems. Practical significance of the research: consists in the possibility of a further

use of the results of the research in the day-in-day-out work of the organs of local government, which, undoubtedly, will lead to the improvement of their status.

Results of the research and recommendations:

1. The increase in the accessibility of the financial resources;
2. Monitoring of the financial flows from the state bank within the framework of the federal programs of the support of municipal formations.
3. Reduction and postponement of payments for the lease of the municipal property;
4. Interaction of the local and regional authorities with the tax organs to render assistance in the solution of the problems of organizations with the transfer of taxes to the budget;
5. Attraction of the federal sources of financing for the support business undertakings;
6. Construction of the objects of infrastructure to reduce unemployment;
7. Retraining of the personnel that has been freed up;
8. Development and launch of the program of stimulation of entrepreneurship and small and medium-sized business;
9. Recommendation of budgetary expenses in the direction of their possible increase to stimulate the consumer demand.