Subject matter: «Euphemisms denoting the state of health as the manifestation of the category of political correctness in modern English»

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Research relevance: Political correctness has a strong impact on modern language and mentality. Besides, euphemisms denoting the state of health have not been studied as thoroughly as other groups of euphemisms, which makes their research necessary.

Purpose: The primary purpose of this study is to analyze the usage of politically correct euphemisms denoting the state of health in modern English.

Tasks: The study describes what role political correctness plays in both mentality and usage of language of Western society, defines the role of politically correct euphemisms in modern English (their definition, classification, formation and functioning in the language). Then the study focuses on the problem of politically correct euphemisms denoting the state of health as one of the most widespread groups of euphemisms, subject groups they are divided into, social and cultural aspects of application, their structure, functioning and the most productive ways of word formation of such euphemisms.

Theoretical and practical significance: The study contributes to forming a systematic view on the problem of political correctness and helps to understand how they are used and formed. The results of the study can be used in courses of culture-through-language studies, lexicology, and the practical course of English.

Results of the research: Politically correct euphemisms denoting the state of health are very widespread in British and American mass media. The study reveals that political correctness in modern English is not only a source of new lexical units but also a phenomenon that causes profound changes in the language structure manifesting itself on lexical, morphological and syntactic levels.