Abstract

**Subject matter of the dissertation:** Space tourism - experience, problems and prospects of development of mass sales.

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**Customer organization:**

**Topicality of the research:** In the sphere of tourism of the modern world systematically, but rather actively developing new creative direction - space tourism. This type of tourism implies a chance for one person or group of people to make a flight into Earth orbit, or even in space.

**Objective:** Generalization of theoretical and applied material on the problems of organizing space tours, research their demand, the motivation of tourists to the such trips. Also, analysis of promising ideas and programs for tourist projects in space that can serve as a basis for the formation of a full-fledged space travel.

**Tasks:** review of the space tourism concepts and research of the history of tourist flights into space;

- Analysis of the development of space tourism and space tourist’s participation in research programs
- Justification of the demand for space tours in modern society
- Identifying features of the organization of space tours and training space tourists
- Development of promising ideas and programs for space tourism projects

**Theoretical and practical significance of the research:** This research is a scientific work that develops the theory and brings it with new approaches, in particular, approaches to the development of the activities of the animation service of the hotel, to defining the functions, tasks, forms and types of animation in the
hospitality industry, and approaches to technology development and implementation of animation programs.

**Results of the research:** The way of organizing space tours has been investigated, found its demand in the market, besides have been researched the main aspects which motivate tourists to make space flights.

**Recommendations:** Created trips into space may be used by travel companies in the future, companies should be able to implement this type of service. The proposed program of space tours include:

- Tour to the International Space Station
- suborbital flight
- Excursional tour to the Moon