ABSTRACT

**Theme:** Attack strategy «compliment» in professional cross-cultural communication

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**Relevance of the graduation project:** is determined by the need to identify the specifics of the use of the attack strategy «compliment» in Chinese, English and Russian cultures, and the need to expand the arsenal of practical tasks that contribute to the formation of professional skills in using the attack strategy "compliment" for future specialists in intercultural communication.

**The purpose of the graduation project:** consists in the analysis of the linguistic and cultural characteristics of the attack strategy «compliment», as well as in the development of trainings aimed at developing skills to use the compliment with representatives of Chinese, English and Russian cultures.

**The graduation objectives are:**

1. To consider the term «cross-cultural communication»;
2. To consider the attack strategy «compliment» in professional cross-cultural communication;
3. To study the specifics of using the attack strategy «compliment» in Chinese, English and Russian cultures;
4. To consider the methods of using the attack strategy «compliment» and to identify coincidence and non-coincidence cases in the use of the attack strategy «compliment» in Chinese, English and Russian cultures;
5. To develop and describe trainings for forming skills to use the strategy of a «compliment» with representatives of Chinese, English and Russian cultures;
6. To conduct an experimental test of the effectiveness of using training to implement the attack strategy «compliment».

**Theoretical and practical significance:** Theoretical significance consists in increasing knowledge of the use of the attack strategy "compliment". The practical significance consists in our formulated types of trainings: «Комплимент в культуре Китая», «Комплимент в культуре Англии», «The art of the compliment in Russia or how to give and receive compliments in Russia» and «Российская культура имени».

**The result of the study** is the developed trainings aimed at the forming professional skills to give compliments in the Chinese, English and Russian cultures.
**Recommendations:** the developed trainings are recommended for use at seminar classes, for qualification improvement, for tourists who are going to visit these countries, and as an additional source of information about the peculiarities of using the attack strategy «compliment» in Chinese, English and Russian cultures.