THE Topic of the graduate qualification work:

"Voyage tourism as a part of the development of the black sea spas in RUSSIA"

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the work
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The information about the higher educational institution

The actuality of the scientific research work.

Nowadays the formation of the state policy in the field of recreation, spa and tourism is based on the shosen stategy. Its main idea is gaining the
leading position in the wored tourism marker due to the creation of the competative attractive tourist product initing in development all the brunchey of the national economy.

Big tourism is one of most popular and fast growing fields of the international murket of tourism which has great invastment potentval based on the natural features,contantly growing demand and as a result ,economic advantages gained in this sphere of tourism.Only for five recent years the growth of net profit from voyage tourism in Europe is more than 200%.The number of European tourists have increased to more than 4 million people.According to the marine institute voyage tourism is considered to be the best of all marine spheres with the futt development in the nearest fenfury.

Russian is a uniqul tourist distination : it has all advantagy for the foundation and development of voyage tourism thanks to the longest crastline of all black sea countries,favourale climate and rich historic and cultural heritage ,a great number of various places of interests.But inspite of the great pofeniial the profit of voyage tourism at
the black sea coat in Russia is ten times lower than the average world's level of the development and the volume of passenger sea transportation makes up only 3% of the world's tourist passenger stream.

This fact demands special measures and strategy to develop voyage tourism in Russia. The use of natural resources of the country will help Russia to become more attractive as a voyage tourist destination.

The aim of the research work:

- The study of special ways of foundation of voyage tourism in the black sea region in Russia: the creation of the voyage tour THE BLACK SEA KALEIDOSCOPE. based on the obtained findings

The task:

- To learn the meaning, classification and the main-tendency of the development of voyage tourism:

- To find out the condition, problems and the prospects of voyage tourism in the Black sea Basin.

- To find out special technical characteristics of the foundation of voyage tourism
- To show the general feature of the black sea region in Russia
- To learn tourist and recreation resources and infrastructure of the Black sea coast in Russia
- To make a project of the voyage tour "The Black Sea Kaleidoscope"

The Theoretical significance: of the research work.

consists in the study of special ways of the development of voyage tourism in the Black Sea Region of the Russia Federation to day and the possibility to use the obtained information in the future research and development of voyage tourism.

The practical significance of the research.

Work consists in the use of the newly-made tour and the enclosed package of documents in the practical work of travel agencies and tourist firms.
The results of the research work: in our graduate qualification work we learnt the meaning, the qualification and the main tendency of the development of voyage lousiness. We also found out the problems and prospects of this kind of tourism in the Black Sea region. We found out all the technical aspects of the organization of a voyage tour and gave the accurate description of all the regions of the Black Sea coast of Russia we learnt tourist and recreation resources and the infrastructure of these regions.

Recomendations: The tour "the Black Sea Kaleidoscope" elaborated by us is ready to be realized as a valuable tourist product which can be recommended for the further use in the sphere of tourism. The advantages of the elaborated voyage are obvious.

Liner they will have a chance to enjoy wonderful cities of the Black Sea coast of Russia and combine
the voyage with the rest on the beach.