Summary
of the final qualifying work

Theme of the final qualifying work: Possibilities of organizing historical and cultural tourism in modern Russia (with the development of a tour of the cities of the KMV)

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The relevance of the research is determined by the fact that at present historical and cultural tourism is one of the most popular kinds of tourism all over the world. This kind of tourism is really popular with tourists, especially those who need to know the history well. Recently, it is at the forefront in the statistics of world tourism enterprises, and the development of this segment of tourism is a prioritized goal because of its growing popularity. The enthusiasm of people with this type of tourism is associated with a wide and diverse historical and cultural potential of different countries, which makes tourists buy historical and educational tours.

The purpose of this work is to thoroughly study the historical and cultural tourism, as well as to consider the features and possibilities of its organization in modern Russia with the subsequent development of a historical and cultural tour of the cities of the KMV.

To achieve the goal, it’s necessary to solve the following tasks:

- to reveal the nature of historical and cultural tourism and to consider varieties, stages of its development and current trends;
- to consider the features and possibilities of organizing historical and cultural tourism in modern Russia;
- to study the target audience and the infrastructure of historical and cultural tourism;
- to develop a program of the tour "History and Culture of the KMV";
- to compile a technological tour map;
- to create a loud schedule;
- to calculate the cost of the tour;
- to draw up an information sheet.

The theoretical significance - in the paper are studied historical and cultural resources of the KMV. The concept of historical and cultural tourism is explored, its development in Russia and all over the world is investigated, the features of the organization and carrying out of historical and cultural tours are revealed and, thus, the basis for further studying the problem of development of both cultural tourism in general and the direction of historical and cultural tourism.

The practical value of the paper is to develop a historical and cultural tour of the cultural and historical places of the cities of the KMV, which will increase the number of tourists coming to this region.
**Results of the research:** The study of historical and cultural tourism showed that today people are interested in learning about the new, and therefore the development of this kind of tourism in Russia is in full swing. But not in all regions of our country the tourist infrastructure is properly developed, therefore, the government is developing programs to improve the infrastructure, many of which are already in use. Proceeding from this, we can say that historical and cultural tourism has a huge potential, due to which it will continue to develop and expand its borders for people who want to learn something new. The tour developed in this work will contribute to the further development of tourism in the Caucasus Mineral Waters region, which may entail the transformation of the KMV into a major tourist center of Russia, which will be able to compete with the current major centers of historical and cultural tourism of our country.