Summary

Theme of the graduation qualification thesis: Caravanning as a promising direction of family tourism (with the development of a tour of the subjects of the North Caucasus Federal District).

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The relevance of the research topic: The relevance of the topic is determined by the fact that caravanning is an incredibly attractive and promising branch in tourism, which has rapidly developed in Russia. This type of tourism has a number of advantages:

1. Improvement and multifunctionality of modern motorhomes allows you to travel at any time of the year;
2. Gives tourists freedom of movement;
3. Opens new opportunities for travelers, while avoiding the costs of vouchers, hotels, tickets, etc.;
4. Optimal option for recreation with children. At any time, the car can be stopped to rest in comfortable conditions;
5. Caravanning can bring a large income to the treasury. In Europe, the annual turnover of caravanning assets exceeds 4 billion euros, and profitability is 43%, which makes this business the most profitable among others.

That is why for Russia, with its beautiful nature and rich history, caravanning is one of the actual directions in tourism.

The purpose of the graduation qualification thesis is to consider the theoretical foundations of caravanning as a direction for the development of family tourism, as well as the development of a tour for couples using technical means of caravanning in the subjects of the North Caucasian Federal District. To achieve this goal, it is necessary to solve the following tasks:

• to consider the concept of caravanning, the historical prerequisites for its development, the features of its organization and to provide a description of the target segment of consumers;
• consider the tourism resources of the NCFD and the possibilities of using them for the organization of caravan tourism;
• analyze the tourism infrastructure and justify the selection of the optimal infrastructure facilities for organizing a caravanning tour in the NCFD;
• develop a program of the tour "Caucasian mosaic" for the subjects of the North Caucasus Federal District;
• Draw up a package of documents on the tour;
• Calculate the cost of the tour, as well as indicate the possibilities of its promotion.

Theoretical significance is determined by the development of interest in the development of caravanning in Russia. The results of the research contribute to
the formation of an infrastructure of automobile tourism in the regions of Russia and the development of inbound and inland tourism on its basis.

**The practical importance** of the final qualification work is that the research can be realized in Pyatigorsk in such tourist companies as Discovery-KMV and Mashuk. Research has shown that these tourist enterprises were able to prove themselves in the tourist market, specialize in tours around the North Caucasus regions, and also have qualified employees and a long work record.

**Results of the research:** At present, such a trend in tourism as caravanning is becoming popular in Russia. This is a very interesting and exciting form of recreation, which takes an honorable place and is in great demand among travelers. Caravanning tour is a seasonal type of travel. In general, trips are popular among tourists from April to October. SKFO has favorable conditions for the development of this direction. The tour "Caucasian Mosaic" will familiarize tourists with such regions as Republic of Dagestan, Chechen Republic, Kabardino-Balkarian Republic, Republic of North Ossetia-Alania and Karachay-Cherkess Republic. The tour "Caucasian mosaic" will show the tourists the potential of the North Caucasus Federal District in the direction in question and attract a large number of travelers for recreation on the territory of the region.