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Тема: СОКРАЩЕНИЯ И АББРЕВИАТУРЫ В ТЕКСТАХ СМИ

**ABSTRACT**

**Subject matter:** Abbreviation in Texts of Mass Media.

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**Information about the sponsor organization:** Pyatigorsk State Linguistic University; 9 Kalinin St., Pyatigorsk, Stavropolkrai.

**Topical importance of the paper:** The paper deals with a vital for modern cognitive linguistics but still inadequately investigated problem of shortening and abbreviation. It presents an integral picture of the shortened and abbreviated words in the English mass media taking into consideration both linguistic and extralinguistic causes of their production and growth in number, their structural patterns and various types of their meaning.

**Goals.** The principal goal is to achieve new important information about shortening and abbreviation in English that is relevant for the theoretical interpretation of the linguistic facts including versatility of structural patterns and stylistic types of shortened and abbreviated lexical units in modern English.

**Tasks.** 1. To characterize the interaction of the linguistic and extralinguistic factors motivating the growing productivity of shortening and abbreviation in English. 2. To classify the shortened and abbreviated units in the texts of the English mass media in accordance with their structure, functions and meaning.

**Theoretical value and practical applicability.** The research is based on the interdisciplinary approach enabling to represent the object of research not only as a recurrent feature of the English mass media but also as an active process creating communicative units of various structural types and influencing the general system of modern English vocabulary. The data presented are applicable in lexicology, sociolinguistics and in the theory and practice of translation.

**Results.** The scientifically grounded integral description including the extralinguistic basis of the shortened and abbreviated words in the English mass media, their derivational analysis, lexical-semantic interpretation and functional peculiarities are presented.
Implementation advice. The general conclusions and acquired results can be used in the teaching process as an aid for the students of the Institutes of Linguistics and Translation and Interpretation.