Summary

Subject matter: Tourism for people with limited abilities: problems and prospects (on example of the organization of travel agency “Sphinx”).

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Customer organization: travel agency «Sphinx», Svetlograd.

Topicality of the research. Nowadays tourism is universally recognized means of cognition of the surrounding world, rest, recreation, and sport.

Tourism for people with limited physical abilities is a relatively new and rapidly developing area of tourism. The social importance of tourism for specific categories of the population determine, in particular, the way that the absolute and relative number of people with different types of restrictions life opportunities is constantly growing.

The aim of this work is the study of tourism for people with disabilities and development of recommendations in the organization of tours.

To disclose this aim it is necessary to solve the following tasks:
- To define the concept of tourism for people with disabilities;
- Consider tourism as means of rehabilitation and improvement the quality of life of people with disabilities;
- Compare the present state of tourism for people with disabilities in Russia and abroad;
- Identify characteristics of activity of travel agency «Sphinx», Svetlograd;
- To identify ways and means to implement the new tourist product for people with disabilities in the tourist company «Sphinx», Svetlograd;
- Offer a number of recommendations in the organization of tours for people with disabilities in the tourist company «Sphinx».

Theoretical significance. In this work, we examined the emergence of tourism for people with disabilities, determined the classification of people with
disabilities and divided the restrictions of functions according to the following categories:

- violations of the static-and-dynamic function (motor);
- sensory (sight, hearing, smell, touch);
- mental (perception, attention, memory, thinking, speech, emotions, will).

**Recommendations**

We recommend the tourist agency «Sphinx» help people with disabilities and facilitate the possibility of concluding tours:

- For the convenience of customers can be issued stands with regard to tourists with disabilities.
- People with disabilities can be arranged privileged tours.
- It would be good if the manager could visit the customer house for a personal consultation.
- Creation of interest groups, where people with disabilities could share experiences and advise the country and tours, which they have visited.

Such changes will attract more tourists with disabilities.