Summary

Subject matter of qualification paper (Master’s thesis): DIRECTIONS AND TRENDS OF THE INTERNATIONAL YOUTH TOURISM DEVELOPMENT

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Information about internship organization: the office of the sales network "Hot tours" in Pyatigorsk.

Relevance of the research: The change of priorities in the motivation of young people's travel activities, resulting from the development of the mass tourism industry in our society, predetermines the need to analyze international youth tourism as one of the most important indicators of Russia's entry into the global space. The necessity for careful formation and planning of international youth tourism in Russia, including the help of state bodies, is conditioned by such social qualities of the youth as activity, high demand level for inexpensive and acceptable tourist services, receptivity to new ideas, romanticism and simplicity.

Objective of qualification paper (Master’s thesis): is to implement an integrated approach to the study of trends and patterns of international youth tourism, highlighting the need to prepare young people for participating in the relations in question to form strong value orientations that meet the requirements of modern society for the young people.

To fulfill the objective of the final qualification paper, the following tasks were set:
- to identify the essence of youth tourism, conduct its classification and differentiate the motivation for travelling;
- to study socio-demographic characteristics of the modern youth and to identify their impact on tourism in the youth environment;
- to describe the specificity and distinctive characteristics of the international youth tourism;
- to carry out research of popular directions, motives and patterns of the international youth tourism;
- to identify the need to form the worldview of the modern young people for participation in international youth tourism;
- to offer the product in the form of the concept of the youth tourist center, which prepares young people for the participation in international youth tourism.

Scientific novelty of the research consists in the development of the concept of a youth tourist center aimed at forming a holistic training system for a
young person to participate in international youth tourism, taking into account the current trends and directions of the type of tourism in question.

**Theoretical significance of the research** is based on the attempt to systematize the motives that influence the choice of travelling abroad by young people, to summarize the available experience in working with young people with the view to participate in international exchange programs.

**Practical significance of the research** lies in the fact that theoretical conclusions and the developed concept of the youth tourist center have been brought to concrete practical recommendations aimed at the formation of an integrated system of value orientations for the youth with the view to participate in international youth tourism.

**Results of the research:**

The following types of youth activities can be included in the youth tourism: profile camps; tourist competitions and events; excursions; extreme activities in the natural environment.

The main goals in the youth tourism are: taking care of health, doing sports, learning, the possibility of self-expression and self-assertion, entertainment and the need for communication, cognitive goals, extreme, etc.

International youth tourism acquires the character of cultural, educational, communicative – integration and educational activity since it programs young people for such self-development, gives it a kind of impulse, and encourages self-education.

**Recommendations:**

International youth tourism has a significant impact on the worldview of the modern youth. It is easier for young people to perceive the values of the modern information society and, on their basis, to form new social relations, realizing their social potential through social and cultural interactions with the representatives of other countries. You should first develop these values in a young man, and then allow him to go abroad for additional knowledge, otherwise, the behavior patterns of the foreign youth will be brought to Russia.

As the developed product in the final qualification paper, the idea of creating a youth tourist center on the basis of FGBEI HE "PSU" aimed at solving social and economic tasks put forward by the modern society is proposed. The creation of such a center will unite the efforts of various structural units of Pyatigorsk State University and the subjects of the tourist activities of Pyatigorsk and the Caucasian Mineral Waters district. This tourist center can be organized at Technobusiness Park of Pyatigorsk State University as an experimental site.