ABSTRACT

FORMATION AND LEXICALIZATION OF ABBREVIATIONS IN INNOVATIVE MANAGEMENT AND BUSINESS
(on the English language material)

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Main parts: Contents, Introduction, two Chapters, Conclusion, Bibliography, List of Reference Literature and Internet Resources, List of Empirical Material.

Keywords: abbreviation, lexicalization, business, management, homonymy, synonymy, polysemy, acronym, initial abbreviation, economic terminological system, structural typology.

The present paper is devoted to the linguistic investigation of the lexicalization and formation of abbreviations in innovative management and business on the English language material.

Economic abbreviations are an essential part of English language on the whole and English word-formation in particular.

The aim of the research consists in consideration of the abbreviation lexicalization in innovative management and business on the basis of English language material.

In Chapter I the theoretical foundation of the research is laid, the key terms are defined, the numerous classifications of English abbreviations by different authors are given, different opinions on the definition of the term “abbreviation” are considered.

In Chapter II the different cases of abbreviation lexicalization are given, structural typology of economic abbreviations are presented, the phenomena of abbreviation homonymy, synonymy and polysemy are considered.

So, this research work enables us to make a conclusion that newly formed economic abbreviations are actively adapted or lexicalized and become valuable units of English language.